

Mail Overseas Christmas
Gifts Before Nov. 15

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This
World
VIRGINIA JENKINSON

Since a radio and television news commentator has made the phrase "goodnight and 30" popular, scores of persons have asked us the origin of "30," meaning the end. We suppose every newspaperman has his favorite story, but the one we have heard most often is the following tale which you may like if you have a bit of sentiment in your heart.

No one knows how much of the story of "30" is legend and how much of it is factual. However, every journalist likes to believe that it is really true. As the story goes, an old itinerant printer wandered into the office of a South Carolina newspaper one hot summer day. The man was shabby and showed obvious marks of long hours on dusty roads. The tired eyes became alert as they caught sight of a printer setting type with speed and certainty. The old man ventured into the back room. As he came closer to the man setting type, his eyes roamed from one type case to the other . . . his generous mouth broke into a smile, the drooping shoulders became a little more erect and a tremor of excitement surged through the worn hands.

"I'd like to work in your shop," the old man said, "It's a wonderful shop."

"Now, we don't need nobody just now. Things is slow. I got a couple of boys anyway," said the typesetter, continuing his work. "But I don't want any money. Just let me work here. I'll sleep in the back and I only need one meal a day," protested Old Pica.

"Well, we don't need no help, but if you want to stay, here's an apron. You can set this bill."

The old man eagerly grabbed the apron thrown to him and with anxious fingers he opened the type case and quickly started the job.

Days went by and the old man . . . Turn to page 12

R. D. Andrews President of Library Group

Town-wide interest in the new Friends of the Sierra Madre Library organization is reflected in the representative slate of officers put into office Nov. 5 at a meeting in the G. H. Morgridge home, 19 W. Orange Grove.

Raymond D. Andrews, who has served as chairman of the founding committee, is the new president. Serving with him until June when an annual election will be held, will be: Mrs. John E. Conzelman, vice-president; John J. Fetter, treasurer; Mrs. Robert Green, recording secretary; Mrs. George Russell, corresponding secretary; Mrs. Dan Strite, Dr. Paul Sheldon and Miss Martha Pritchard, members of the policy committee and the board.

Dedicating its interests toward widening the use and cultural potentialities of the local library as it prepares to move into its long-awaited new building, Friends of the Library will hold an open meeting in January to interest the community in specific projects.

To plan for that meeting Mr. Andrews named Mrs. Conzelman, Mrs. Florence Peterson, Mr. Morgridge and Dr. Sheldon to the program committee. The membership committee will be headed by Mr. Russell and the publicity committee by Mrs. T. M. R. Parker.

Mrs. Stradley Resigns from Library Staff

The resignation, effective immediately, of Mrs. Isabel Stradley, assistant librarian of the Sierra Madre library, has been announced by Miss Martha C. Pritchard, secretary of the library board of trustees.

Miss Pritchard commented: "The many friends Mrs. Stradley has made in the six years in that position will regret her departure."

In her letter to the board Mrs. Stradley stated that she is going to San Francisco.

The librarian's book reviews in the Sierra Madre NEWS and in a Pasadena paper had many readers. She also has reviewed books in this area for a number of organizations, including the Woman's club and church groups.

Mrs. Gloria L. Hinshaw of the library staff will replace Mrs. Stradley until further action by the board.

POLICE SERGEANT FRANK BUCHANAN RESIGNS NOV. 15TH

Sgt. Frank Buchanan, member of the Sierra Madre police force for three years, has resigned from the force effective Nov. 15 to accept an appointment as deputy in the county sheriff's office.

An Arcadia resident, Buchanan started here as a patrolman and was promoted to sergeant in March of this year.

His resignation was presented by Chief of Police Gordon G. McMillan to the City council Tuesday night and was accepted with regret and an expression of appreciation for his services.

All summer long Keith Walde, age 11, 246 S. Sunnyside, fed and groomed a GOLD FISH, mascot of his class at City school. Few days ago the teacher indicated that the time was right for the pet's return to the classroom.

Keith's mother punched holes in a screw-top cap for the jar of water Goldy was placed in for the trip to school in Keith's bike basket. Sure 'nuf, he hit a bump on Sunnyside, the jar flew out and smashed to pieces leaving one poor fish flapping and gasping on the pavement.

Thinking quickly, Keith captured the scally little thing in his hands and, leaving his bike, lunch, broken jar and all behind sprinted all the way to City Park where he held Goldy in the water of the drinking fountain. Finally, a passerby came to his rescue, filled a can with water and today Goldy is nonchalantly blowing bubbles at school.

It was Keith who solemnly studied his mother's birthday cake the other night, looked up and said:

"One more candle and you'd need a fire permit."

Hear Young Explorer
The speaker was L. C. Mus-

Sierra Madre News

Give Gladly, Generously
The United Way

THURSDAY, NOVEMBER 12, 1953

VOL. 47, NO. 52



IT WAS A CASE OF MANY OLD FRIENDS getting together with a new one Saturday night at the Historical society's bi-annual reunion dinner in the Woman's clubhouse when 150 old and new Sierra Madre residents heard L. C. Musselman, young explorer and soldier of fortune relate his experiences. Pictured above are: seated, left to right, Converse L. Twycross, Musselman, the speaker, C. W. Jones, society president and Sierra Madre's first mayor; W. Webster Vanner and Dr. J. Andrew Hall; standing, left to right, Martha C. Pritchard, Maybelle Caley Barker, Elsie Blumer Hart, Ettie Dickson Leguin and Raymond D. Andrews.

Boy Hurt When Auto Jumps Curb

Daisy Greese, 525 W. Montealto, whose car jumped the curb Saturday at 26 W. Sierra Blvd., injuring Denis Ascher, age 14, and breaking the window of the Reece 5-10-25c store, has been cited to appear Monday, Nov. 16, in Pasadena Municipal court on a charge of operating a motor vehicle with defective brakes.

The driver was in the process of parking her car at 9:45 a.m. Saturday when her automobile failed to stop at the curbing, proceeding onto the sidewalk and striking young Ascher, son of Mrs. Maggie Ascher, 153 Merrill, and crashing into the store front.

Cut Requires Stitches

The boy, who was taken to the Sierra Madre Medical Center by ambulance after the accident, suffered a severe cut in the back of his right leg which required 16 stitches. He also was bruised and, except for check-up trips to the Center, he is confined to his home.

His mother, Mrs. Ascher, who has two other children, Charles, age 16, and Joan, age 11, is employed in the real estate and insurance office of John C. Loomis, 38 West Sierra Madre Blvd.

Friends Helpful

Through the accident she has had a demonstration of the friendliness and thoughtfulness of Sierra Madreans, she says. Since she has been at home with her boy she has received many cards and expressions of good wishes, including cash gifts. She doesn't know yet what they total but says she feels certain they will cover all of the medical expenses.

"Denis and I not only feel extremely lucky," she says, "but very grateful. Not only did Police Officer Jim Heasley and 'Tony' Loomis stay with us constantly and see us through the ordeal Saturday but now all this from our other friends."

City's Concert Band Scorns Friday 13th, Plays Tomorrow

In defiance of Friday the 13th superstition, or possibly to account for any (unanticipated) sour notes in the brass section, the Sierra Madre Concert band will present its final concert of the current year at 8:30 tomorrow night in the auditorium of City school.

But whatever the reason for the choice of the date, it is reported that Roger Gray, director of the popular, not-yet-a-year-old band, has planned what promises to be a delight-

The concert concludes the first season of successful appearances for the band, highlights of which were the open-air programs during the summer in City park. The band was organized in February.

Rehearsals will be discontinued until Jan. 13th (that number again!) according to Stanley Coutant, chairman of the band committee, in order that the band members may enjoy the coming holiday season. They have been rehearsing once a week at the school as well as devoting hours to practice at their homes.

The band is sponsored by the Recreation department. There is no charge for admission.

Coord. Council Hears Story of Alley Cats Club

The year-and-a-half-old story of the Sierra Madre Alley Cats was related to members of the Coordinating council at a recent meeting by Alvin Jacobsen, 534 Ramona, a representative of the Hot Rod club.

As a result members know more about Hot Rods than they did before and, without exception, figuratively doffed their hats to the 12 young Alley Cats who have imposed on themselves such rigid safe-driving rules that one single infraction disqualifies the boy from membership.

Also Hear Andrews

Another speaker at the council meeting earlier this month was Raymond D. Andrews who gave a brief summary of what the Friends of the Sierra Madre Library stands for and how interested persons may become a part of the organization. The group acts as an assistance league to the Library. Its organization will not be completed until the first of the year.

Also speaking briefly was Chief of Police Gordon G. McMillan who lauded the Alley Cats and said he thought it was time the group had recognition from the community. He explained that the boys have volunteered their services as a unit to the Civil Defense organization and are an integral part of the local set-up. He also pointed out that they are learning.

Active in Scouting here, Mr. Carver had also acquired a wide circle of friends during his eight-year residence in Sierra Madre. He was a member of Western Star Lodge No. 240, Free and Accepted Masons, in Champaign, Ill., and also of Blue Goose, an insurance organization. He was a native of Canton, Ill.

Death Takes E. W. Carver At Age of 49

Everett Willard Carver, 257 E. Montecito, died Saturday, Nov. 7, at the age of 49 after a week's illness. He leaves his wife, Betty R., and two children, Jack and Sarah.

Mr. Carver, Sierra Madre resident since 1946, was stricken with a heart attack the weekend preceding his death and was a patient in a Pasadena hospital. He was an insurance claim executive with the Otto Inspection Bureau, Inc., in Los Angeles.

Funeral services arranged by Ripple Mortuary were held Monday in the Congregational church with the Rev. Carl C. Smith officiating. Interment was in Mountain View cemetery.

After emptying the safe the men tied Griffen at gun point to open the safe after he had found the combination. He missed on the first try and one of the men waved his revolver at him and spoke threateningly to which Griffen commented:

Armed Men Rob Market of \$4,625

Harold F. Roberts, a city councilman and owner of Roberts' market, which was robbed Nov. 5 of \$4,624.67 by two masked, armed men, has reason to view the bright side.

He says he is delighted that no one was injured and he is impressed with the cooperation he has received from his customers whose meat charge tickets for that day also were stolen!

First Since 1932

The robbery, first in Sierra Madre since the Bank of Sierra Madre was robbed in 1932, took place at 6:15 p.m., as the store manager, Gale Griffen, 667 W. Grandview, alone in the market, was locking up. Two men wearing Halloween masks and carrying guns, entered by a rear door.

Seeming to know the whereabouts of the safe, the men forced Griffen at gun point to open the safe after he had found the combination. He missed on the first try and one of the men waved his revolver at him and spoke threateningly to which Griffen commented:

Tie, Tape Manager

"If you kill me you won't get any money!"

After emptying the safe the men tied Griffen at gun point to the floor. He said he thought he heard the robbers drive away, after which he managed to nudge the receiver off the hook and to dial the operator with a free finger. Police arrived within minutes to free him.

One bag containing checks was dropped by the pair in their flight.

Joint Investigation

Other checks taken were already stamped "For Bank deposit only." The \$4,624 take included the day's receipts plus the daily quota of cash on hand for change.

Sierra Madre police are working in cooperation with the county sheriff's office in investigating the robbery.

Roberts says he believes he is fully covered by insurance for the loss with the exception of the approximately 100 meat charge tickets.

Customers Helpful

He has been telephoning charge customers who had made grocery purchases that day, a Thursday, and with no exception, he reports, customers have either produced their copies of the charge tickets or have attempted to remember the amounts of their meat purchases.

He regards this as a fine commentary on human nature.

He also is gratified that his store manager suffered no injury at the hands of the gunmen. Griffen, a Roberts employee for 11 years, told Chief of Police Gordon G. McMillan that the robbers' disguises were complete but he felt assured that if he had at any time ever heard their voices he'd have recognized them that night.

Full House for Hearing On 'Mama Pete' School

Citizens Laud Nursery, But Protest Re-Zoning

Put over to the next regular City council meeting Nov. 24 is a decision on an appeal to the zoning variance extension granted recently to Mrs. Charles Peterson's Nursery school, 71 Suffolk. Renewal of a previous two-year variance had been denied Mrs. Peterson by the Planning commission. She was, however, granted a variance extension to June 30, 1954, which time she was to find another location or seek a zoning change from R-2 to R-3.

ter when he said:

Louk Sums Up

"It's quite obvious from all that has been said that there is no objection to Mrs. Peterson, her high-standard nursery school or the 10 children in her charge. The objection is to the possibility of changing the character of the neighborhood by a zone change. I admit that this feeling for Mrs. Peterson and the service her school performs presents a temptation on her present property is not moveable.

The council chambers were filled to capacity by citizens who were prepared to speak loudly—and did—in praise of Mrs. Peterson, known as "Mama Pete," and her school, on one hand, and to protest the prolonging of the situation and possibility of re-zoning, on the other hand.

After more than an hour of discussion Councilman Charles E. Louk summed up the matter.

Waterlands Ruled Out as Swim Pool Site

The search for an alternate swimming pool site is on again.

Holding location of a proposed municipal pool in abeyance for many weeks, the City council has been investigating possibilities of constructing a plunge on two acres of City waterland property. This has been ruled out firmly.

Councilman Harold F. Roberts, water department chairman, reported to the council that the recently obtained report from a consulting engineer on the entire water situation in Sierra Madre together with advice of Paul Baumann, assistant engineer of the Los Angeles Control district, positively precludes use of existing water land for any use other than water development.

Children from broken homes and poor and crowded home surroundings seek relief in often serious escapades, he said, mentioning that adults set temptation in their way by leaving cars unlocked. Unscrupulous used car and junk dealers also contribute.

While diagnosis of these cases nowadays is of high standard, the speaker said, modern treatment clinics are inadequate. The speaker was presented by Larry C. Lomax.

Guests included: Ed Hallwood, Altadena; Frank Roe of Monrovia, Edward A. Wopchall of Pasadena and Dr. Robert N. Schaper and the Rev. Raynor Smith of Sierra Madre.

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James Not Present

Councilman Charles H. James was not present Tuesday night. He will be apprised of the situation and a decision reached

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Delinquency Causes Cited By Speaker

Broken home conditions continue to be high among the factors contributing to juvenile delinquency, members of the Kiwanis club were told by a speaker at their luncheon meeting Tuesday. Leo D. Haskell, senior deputy probation officer of the county juvenile department also noted that racial and religious differences are not of such paramount importance.

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**Speaker to Tell Lions
About the Eisenhowers**

"My Visit with Mamie and President Eisenhower" will be the subject of Norris Cochran's talk tonight at a regular dinner-meeting of the Lions club. Mr. Cochran, manager of Crawford Markets, Inc., met the Eisenhowers in Denver on vacation.

The Nov. 5 meeting program featured a showing by Ray T. Merriman, Pasadena attorney, of films he took in England of the Coronation. A number of the Pasadena Lions were guests.

Sierra Madre Lodge
No. 408, F. & A. M.

• • •

STATED MEETING
First Tuesday of Month

• • •

At The Temple
33 E. Sierra Madre Blvd.
Harry B. Humphreys, Master
Custer 5-2654

Converse Twycross, Secretary
Custer 5-9994



**PAINT TO PROTECT AS WELL
AS BEAUTIFY YOUR HOME**

Let us help you select your paints!
Glidden's Paints and Wallpapers
Venetian Blinds - Window Shades

MONROVIA NATIONAL PAINT STORE
610 S. MYRTLE AVE. ELLIOTT 8-1181 - MONROVIA
"The One-Stop Home Decorating Center"
(S & H GREEN STAMPS)

Come on, you lover of good pork! Now's the time to enjoy this popular meat to your heart's content. Safeway's buyers are sending big supplies of top quality pork to our stores for you. So we're featuring outstanding buys on favorite cuts now. Here are a few examples...

PORK SAUSAGE		PORK	SAUCE
VIKING PACK	1-lb. roll	53¢	at SAFEWAY
Makes tasty pork patties.			
BULK LINKS	lb. 63¢		
Delicious with hotcakes.	8-oz. pkg. 49¢		
SWIFT'S LINK SAUSAGE	8-oz. pkg.	49¢	
Brown 'N' Serve type. Fine flavor.			
Popular brands, in heat-sealed package.			
LOIN ROAST	OR LOIN CHOPS	45¢	
Select Eastern Pork. (Center cut, lb., 65¢.)	End cuts		
SHOULDER	WHOLE FRESH PICNICS	37¢	
7-8 lbs. in size (Round half, lb., 43¢; Shank half, lb., 33¢.)			
BUTT CUT	SHOULDER PORK ROAST	49¢	
(Approx. 4 lbs. in size)			
SPARE RIBS	SMALL SIZE Under 3 lbs.	53¢	
Select Eastern pork. To baste or broil.			
SLICED BACON	GRADE B	59¢	
Popular brands, in heat-sealed package.	1-lb. pkg.		
GROCERY SECTION VALUES			
CHERUB MILK	2 tall cans	25¢	
Evaporated, Homogenized. Priced low.	18-oz. cans	19¢	
TOMATO JUICE	30-oz. can	29¢	
Sunny Dawn brand. (46-oz. can, 21¢.)			
SLICED PINEAPPLE	46-oz. can	25¢	
Lalani brand, Fancy Hawaiian. In extra heavy syrup.	7-oz. can	34¢	
LALANI PINEAPPLE JUICE	quart	46¢	
TUNA STAR	1-lb. can	25¢	
KIST	5-1/2-lb. can	79¢	
DUCHESS SALAD DRESSING	2-lb. bag	84¢	
SODA CRACKERS	2-lb. bag	99¢	
ROYAL SATIN SHORTENING	3-2-oz. envelopes, 3 for 27¢.		
LAC-MIX DRY MILK	1-lb. bag	38¢	
(3.2-oz. envelopes, 3 for 27¢.)	2-lb. bag	99¢	
CALO DOG FOOD	2 15-1/2-oz. cans	27¢	
"His Master's Choice." Balanced Pet ration.			
KITCHEN CRAFT FLOUR	5-lb. bag	51¢	
Enriched white. For all baking.	10-lb. bag	98¢	
Get high quality shears for only 50¢ and blue triangle from Kitchen Craft Bag. For full details and order blank see display at Safeway.			
Table Syrup	12-oz. bottle	26¢	
Sleepy Hollow, with "Down East!" Maple flavor. Serve with hotcakes.	24-oz. bottle	50¢	
Post's Sugar Crisp	2-oz. bag	16¢	
Black Pepper	2-oz. bag	33¢	
Imported, ground. (4-oz., 59¢.)			
LONG SPAGHETTI	Globe 12-oz. pkg.	17¢	
"A-1"	2-lb. pkg.	37¢	
PRICES EFFECTIVE THURS., FRI., SAT., NOV. 12, 14, 1953, AT SAFEWAY STORES IN THIS AREA.			
Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.			
SAFeway			

SUNNYBANK MARGARINE
Foil wrapped
golden cubes.
See inside of package for details
on how to get Everdry Kitchen set.

KITCHEN CRAFT FLOUR
Enriched white. For all baking.
5-lb. bag **51¢** 10-lb. bag **98¢**

Get high quality shears for only 50¢ and blue triangle from Kitchen Craft Bag. For full details and order blank see display at Safeway.

Table Syrup

12-oz. bottle **26¢** 24-oz. bottle **50¢**

Sleepy Hollow, with "Down East!"

Maple flavor. Serve with hotcakes.

Post's Sugar Crisp

Crown Colony

Imported, ground. (4-oz., 59¢.)

LONG SPAGHETTI

Globe 12-oz. pkg.

"A-1"

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12, 14, 1953, AT SAFEWAY STORES

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**Gary Shanks Awarded
Local Art Scholarship**

Gary Shanks, son of Mr. and Mrs. Walter Shanks, 368 W. Montecito, has been named by Mrs. Ruth Lubin, art instructor at Monrovia-Duarte High school, as being one of the six students to receive art scholarships from three Los Angeles art schools.

**Dad's Dinner
Planned by All
Girl Scouts**

"International Festivals" will be the theme of the Girl Scouts' annual Father-Daughter banquet slated for 6:30 p.m. Tuesday, Nov. 17, in Pritchard Hall of the Congregational church.

In addition to helping plan and prepare the food, the various troops also will decorate the tables in keeping with the theme. Members of the board will serve tea and coffee and will wait on the tables.

Entertainment after the dinner will consist of skits planned by the girls and ranging from a Mexican Christmas depicted by Troop 15 to a Midsummer's Day in Norway by Troop 13. Irish folk festivities, American holidays and the Coronation in England will be glimpsed in this manner.

Mrs. James Winslow is general chairman and coordinator for the event which will be attended by more than 200 Girl Scouts and their "dads."

Sierra Madre Postmaster Eddie D. Robertson was a guest Monday at dedication ceremonies for West Arcadia's new branch post office building on Duarte Rd. near Baldwin.

Congressman Edgar W. Hiestand of Altadena presided during the dedication ceremony and was guest of honor at the luncheon which followed.

The brand new post office building, first for West Arcadia, will provide carrier service in its area.

SCHOOL MENU

Week of Nov. 16-20

MONDAY—Meat pie, hot biscuits, 7 minute cabbage, fruit salad, frosted graham cracker, milk.

TUESDAY—Chili beans, corn bread, spinach, carrot sticks, tapioca pudding, milk.

WEDNESDAY—Creamed sausages on rice, string beans, bread and butter, lime juice, pineapple and cottage cheese, salad, apricots, peanuts, milk.

THURSDAY—Hamburgers, potato chips, lettuce & pickles, jello, milk.

FRIDAY—Tuna loaf, creamed peas, egg sandwich, cabbage salad, ice cream, milk.



COMMANDER PAUL N. CARTER, 716 N. Lima, is proud of the Military Sea Transport Naval unit, MSTS company 11-07, of which he is commanding officer. The unit recently received a plaque designating it as finest in the entire 11th Naval District. Pictured above, left to right, at the presentation, are: Captain W. C. Grover, inspecting officer from district headquarters, and Cmdr. Carter; Cmdr. Fred C. Hartman, Cmdr. Roy Billings, Lt. Cmdr. Love, Lt. Cmdr. Charles K. Smith of Hastings Ranch; Lt. Cmdr. James H. McDonald, Lt. Stewart Hayward, Lt. Carl E. Wopshall and Lt. Louis J. Richards.

A Sierra Madre man commands the outstanding Military Sea Transport Service unit in the 11th Naval District. He is Cmdr. Paul N. Carter, 716 N. Lima, who recently received, on behalf of the unit, MSTS company 11-07, a plaque designating it as "the finest."

The mission of MSTS is to carry out all overseas logistics requirements of all the services with respect to transportation on the seas. Naval Reserve units are rated annually on the basis of training curriculum, administrative procedure and military bearing.

MSTS company 11-07 also received Navy "E" pennant for finishing third out of 123 non-pay reserve units in the dis-

trict.

Commander Carter advises that there are several billets in the grades of lieutenant, lieutenant junior grade, and ensign, open and, being a Sierra Madre man himself, he would like to see Sierra Madreans in the unit which, he says, offers an excellent opportunity for Naval Reserve officers who wish to avail themselves of the advantages contingent on continuing their service training.

In addition to Cmdr. Carter, a native Sierra Madrean, other Sierra Madre area members of the unit now are Lt. Cmdr. Charles K. Smith and Lt. (jg) Gilbert F. Olson, both of Hastings Ranch.

Elise Foxton, three-year-old daughter of Mr. and Mrs. Al Foxton, 322 W. Grandview, is recuperating satisfactorily from corrective eye surgery which she underwent Nov. 3 in Huntington Memorial hospital. She is recuperating at home.

Hicks; Special Unique, Mrs. C. W. Jones;

Also, special theme, Col. and Mrs. C. R. Gildart; special sweepstakes, Garden club; tassel potted plants, assorted, Mrs. A. J. Barkman.

Arrangement Classes

There were several classifications in arrangements. Winners in these classes include, in order of rating:

Dry, Mrs. William Schwartz, Mrs. S. P. Edwards, Mrs. Mabel Grill; flower, Mrs. Alice Owen, Emma Jameson, Clara Sykes; novelties, Mrs. John Spoelstra, Mrs. C. R. Gildart, Mary LaSalle; assorted flower, Mrs. Allen Hicks (first and second), Mrs. R. J. Lord; and miniatures, Mrs. William Morse, Mr. and Mrs. William Morse, Mrs. William Hippenthal.

Entertainment was provided by young talent of Sierra Madre. Jean Osti and Robert Gaggenau played accordian solos and duets, and Gloria Smith performed several castenet dances.

Prize winners listed

Prize-winners in the competitive exhibits are as follows:

Single rose, Mrs. Harry Caskey; mixed rose class, Dr. P. W. Woodworth, Mrs. Allen Hicks, Mrs. Rudolph Hartman; Mums, (yellow, white, large mixed and medium mixed) Mrs. Roland Adams, Mrs. Roy Pickett, Mrs. P. R. Woodworth, Mr. and Mrs. William Morse, Clara Sykes and Mrs. O. E. McGinnis; Mum plants, Mrs. Allen Hicks; Orchids, all honors to Mrs. Gilbert J. Yorba; Coleus, all honors, Mrs. H. Seifert; Potted Begonias, all honors, Mrs. Allen

Hicks; Special Unique, Mrs. C. W. Jones;

Also, special theme, Col. and Mrs. C. R. Gildart; special sweepstakes, Garden club; tassel potted plants, assorted, Mrs. A. J. Barkman.

Arrangement Classes

In the Girl Scout and Camp Fire Girls classes winners included: novelties, Brownie Troop 27 and Girl Scout Troops 15 and 16; arrangements, all honors to Troop 15; children's arrangements, Karen Morris, Nicky Hawkins, Lynn Marie Golden; Camp Fire O-Top, A.

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**Turf Club Setting This Year for
Nursery School Yule Dance Dec. 12**

Christmas season activities are well underway for the Community Nursery School association as members make ready for their annual Christmas dance scheduled this year for Dec. 12. A semi-formal affair, it will be held in the Santa Anita Turf club, Arcadia.

The ways and means committee of the association sponsors the dance as a benefit for the nursery school which operates on a minimum cost basis through contributions of parents of children enrolled in the school. The same committee also conducts an annual rummage sale and the proceeds of this and the Yule dance help provide the best possible equipment for the pre-schoolers' growth and development.

Committee members working on the dance plans since early summer are: Mrs. Robert Bettencourt and Mrs. Robert G. Jacobs, co-chairmen; Mrs. George Barnett, Mrs. Robert L. Pitzer and Mrs. Andrew O. Hedblom.

Mrs. Pitzer and Mrs. Jacobs head the ticket committee and tickets may be obtained from them or other members of the association. They also will be on sale after Dec. 5 at two downtown locations to be specified at a later date.

**Thomas R. Suttner's
Entertain 150 Friends**

Mr. and Mrs. Thomas R. Suttner, 560 W. Montecito, entertained last weekend at a cocktail party for 150 of their friends. Autumn colors and flowers were used in the floral arrangements.

Among those from Sierra Madre joining in the fun and festivities were Mr. and Mrs. E. R. Oliver, Mr. and Mrs. Robert L. Walker, Mr. and Mrs. William Burns, Mr. and Mrs. W. R. Sidenfaden, Mr. and Mrs. M. K. Hopkins, Mr. and Mrs. Hugh Colvin, Mr. and Mrs. Pat Tumulty, Mr. and Mrs. Barey Tumulty, Mr. and Mrs. Gale Hersey, Mr. and Mrs. Gould Eddy, Mr. and Mrs. Al Masters, Mr. and Mrs. George McMasters, Mr. and Mrs. Robert DeWeese, Mr. and Mrs. C. F. Adam, Mr. and Mrs. C. H. James, Mr. and Mrs. George Osborn and Mr. and Mrs. Baxter Jouvenot.

**Delphians Ousted By
Santa; Meet in Homes**

Due to the fact that their regular meeting place has been taken over for Santa's Toytown (in a West Arcadia department store), Lambda Beta Delphians found themselves without a spot for their bi-monthly discussions during the two months preceding Christmas. So, to keep from being completely "homeless," they are meeting at members' homes for the next two months.

Mrs. C. R. Hays of Arcadia offered her home for the discussion-meeting on "Mental Hygiene" on Tuesday, Oct. 20, while the group president, Mrs. S. F. Mang, of Wilson Ave. in Arcadia, provided a "home" for the meeting early in November.

Subsequently, hostesses will be Mrs. J. P. Fraser of Arcadia, Mrs. A. W. Richmond of Arcadia who is secretary of the group, and Mrs. William Preston of Sierra Madre.

**Mrs. Anna Crowley
Honored on Birthday**

Mr. and Mrs. Daniel D. Strite, 555 N. Auburn, recently honored Mrs. Strite's mother, Mrs. Anna Crowley, on her birthday. Autumn flowers were used for decorations.

Those present to enjoy the dinner and wish the guest of honor well were Mr. and Mrs. Lee Shippey, Madam Babin, Dr. and Mrs. P. R. Woodward and Mrs. Grace Kemetho.

**Family Party Here
Marks 48th Anniversary
Of So. Pasadena Couple**

The home of Mr. and Mrs. Hoyt Rodney Gale, 669 Sturtevant Dr., was the setting Sunday, Nov. 1, for a family gathering honoring Mrs. Gale's parents, Mr. and Mrs. Fred M. Rolens, of South Pasadena on their 48th wedding anniversary.

Assisting the Gales were the Rolenses' four sons and their wives and families, including Mr. and Mrs. John Rolens and Joan and David, and Mr. and Mrs. George Rolens and Susan and Gary, all of South Pasadena, James Rolens of La Habra and Mr. and Mrs. David Rolens and Kathleen and Marjorie of Burbank.

Among friends and relatives offering their felicitations to the honor guests were Mr. and Mrs. Ralph Rolens of Eugene, Ore.; Mrs. Eva Roberts, James Roberts and Mr. and Mrs. Willard Rolens of Glendale, Dr. and Mrs. Joseph Griley and Judith of South Gate, Mr. and Mrs. Walter Ross of Los Angeles, Mrs. Argus MacDonald of San Clemente and the Misses Frances and Grace Wilson of Alhambra.

**Sigma Kappa Alumnae
Hold Meeting Nov. 10**

Members of the Pasadena Sigma Kappa alumnae met Tuesday, Nov. 10, at 8 p.m. in the home of Mrs. E. DeYoung Vasse, 2311 Midlothian, Altadena.

The evening's entertainment was highlighted by a book review presented by Mrs. John Howe. Co-chairmen for the affair will be Mrs. Ruth E. Suse and Mrs. Martha Trump.

Plans were made for the annual Founder's Day celebration to be held in the chapter house at UCLA.

Final discussion of the rummage sale scheduled for Nov. 23 and 24 was led by Mrs. Lucian Harris, chairman for the event, and her assistants, Mrs. D. W. Adamson, Mrs. Robert Howe, Mrs. A. B. Deane, and Mrs. William D. Sedgwick.

Those from the Sierra Madre and Hastings Ranch area who attended were Mrs. Raymond D. Andrews, Mrs. Robert S. McKesson, Mrs. Richard A. Holman, Mrs. S. M. Bernt, Mrs. Gordon P. Miller, Mrs. William Nickolson, and Mrs. William S. Cumniskey.

Anyone can have friends if he sets his goal in life as being a "regular fellow."

... Social and Club Activities ...



THIS GAY TROUPE OF MARIONETTES in the collection of Elizabeth (Mrs. Robert M.) Bryant of Arcadia, pictured above, will be presented in six shows throughout the day and evening at the Church of the Ascension Bazaar Saturday, Nov. 14, from 10 a.m. to 10 p.m. Mrs. Bryant, who has pursued the hobby since her high school days, makes costumes and manipulates the little puppet people. The show she presents, with the frequent assistance of her 10-year-old daughter, Nancy, is a variety one accompanied by phonograph music. Mrs. Bryant is a member of Angelus and St Elizabeth's guilds of the local church.

Men at Work!

**Church Need for New Pews
Spurs Nov. 14 Bazaar Effort**

By VERA H. LUMBARD

say, in past bazaars.

Large-Scale Promotion

The planning and publicizing of church bazaars and like events generally fall to the lot of the stay-at-home women of the parish or congregation, for their husbands must take off daily to their respective marts of trade.

At best the well-intended but preoccupied husband bestows occasional business or legal advice and/or a stalwart lift with the "heavy work" the night before the event. Sometimes he'll even "sit" with the children while Madame Chairman goes off to help the decorating committee.

Has Been a Change

But things are different this year at the Church of Ascension which has a big bazaar coming up Saturday, Nov. 14, on the church grounds, corner of Baldwin and Laurel.

The need for replacing the church pews and kneelers, vintage 1888, has touched the hearts, knees or—whatever, of the masculine worshippers at the Episcopal church and has brought them to the fore in organizing the third annual bazaar. The one last year netted \$2200. With new pews and kneelers as a goal, even more is needed this year.

So all of a sudden the perfectly able feminine contingent of the parish is having the brisk, forceful leadership of some of the men who had not figured prominently, shall we

Everyone Helps

It is not a two-man committee, however, for the women and men who head the church's numerous organizations make up the hard-working Coordinating council and the expanded bazaar committee.

The bazaar is shaping up to be a humdinger.

There will be food to buy and take home as well as a plate dinner served after 5 p.m. There will be fun and entertainment for persons of all ages, including a puppet show and a Gypsy fortune teller. The hours are 10 a.m. to 10 p.m.

The desire for new pews (the present ones are almost as old as the church itself and the present kneelers are old, moveable and, perhaps, splintered) has more than 150 people bending their efforts toward making the bazaar a real success.

**M. K. HOPKINS AND
MEL PRATTS HAVE HOLIDAY
AT LAS VEGAS**

Mr. and Mrs. M. K. Hopkins, 513 San Gabriel Ct., and Mr. and Mrs. Mel Pratt, 123 Lorraine, recently returned from a four-day holiday in Las Vegas. While in the desert resort the local residents stayed at the Desert Inn. Among the many shows they saw and enjoyed were the "Follies Bergere" and Billy Daniels.

home-baked pies and cakes, Christmas cards, gift wrappings, tree and table decorations, new books and other items.

Mold Lead Soldiers

Available also will be contemporary "white elephants" and—real antiques, molded-on-the scene lead soldiers, nearly new clothing and parcel post packages containing surprises from all parts of the country.

The club was represented recently at the annual District Woman's Clubs Autumn Festival luncheon at the Huntington hotel by Mrs. Percy C. Kortkamp, Mrs. Franklin Franco, Mrs. Peter Tabahak, Mrs. Henry Wade, and Mrs. Al L. Pruitt.

Money is only as important as you make it, after meeting the necessities.

**Woman's Club Sponsors
Dessert Card Party**

Mrs. Percy C. Kortkamp, president of the Sierra Madre Woman's Club, has announced that the club will sponsor a dessert card party Nov. 18 at 1 p.m. in the clubhouse.

As an added feature to the afternoon of refreshments, cards and prizes, there will be a flower arrangement contest with awards for the winners. Everyone is invited to enter a flower arrangement and participate in the contest. All floral entries are to be at the clubhouse before the judging begins at 12:30 p.m.

Mrs. Al L. Pruitt is chairman of the affair and will be assisted by Mrs. Allen H. Pulsifer, Mrs. Dale R. Sandro, Mrs. Peter Tabahak, and Mrs. Sylvia Colbert.

The club was represented recently at the annual District Woman's Clubs Autumn Festival luncheon at the Huntington hotel by Mrs. Percy C. Kortkamp, Mrs. Franklin Franco, Mrs. Peter Tabahak, Mrs. Henry Wade, and Mrs. Al L. Pruitt.

Appears that it will be.

**High and Mighty to
Be Reviewed for NSAL
By Ruth Cornell Fuller**

The Pasadena chapter, National Society of Arts and Letters, will present Ruth Cornell Fuller in a review of the novel, "The High and Mighty," at 8 p.m. Nov. 19 at the Shakespeare Club Stratford House, 230 S. Los Robles, Pasadena.

There will be an admission charge, proceeds to augment the chapter's scholarship fund for young artists in literature, music and art.

Mrs. Florence Tompkins, well known Pasadena artist, is president of the chapter and will preside at the Nov. 19 program.

The chapter has a number of Sierra Madre members and among those planning to hear the book review and musical program are Mrs. Lucy Marquardt, Mrs. Edith Seagar, Mrs. Frances Yeckley, Mrs. Ella Nourse, Mrs. Mabel Grill, Miss Grace Webber, Mr. and Mrs. Cambridge Lupfer and Mrs. Alice Sedgman.

**MRS. GEORGE BAUER HEADS
NEW TRI-HI-Y GROUP**

Mrs. George Bauer of Duarre has accepted the leadership of the group organizing Tri-Hi-Y club. A meeting was held recently at the Santa Anita District YMCA office to discuss the forming of the new club.

**Otho Lords Announce
Daughter's Engagement**

Commissioner and Mrs. Otho G. Lord, 2135 Las Lunas, have announced the engagement of their daughter, Alma Josephine Lord, to Lt. Ronald Edward Mosier, United States Army, son of Col. and Mrs. Pearl Mosier of Upper Arlington, O.

The marriage will take place the first part of December at the Church of the Ascension with the Rev. Harley Gibbs Smith reading the marriage ceremony.

Miss Lord is a graduate of the Pasadena City college.

**SIERRA MADRE NEWS
Thursday, November 12, 1953**

**JUDGE TO ADDRESS
PRO-AMERICA UNIT
AT LUNCHEON HERE**

The Foothill Towns unit of Pro America will hear a former Arcadia Judge, David T. Sweet, speak on the subject, "So You Don't Know a Communist?" at a luncheon-meeting Nov. 16 in the Sierra Madre Woman's clubhouse.

The luncheon is scheduled for 12 o'clock noon. Reservations are being taken by Mrs. Thurman Keim and Mrs. John C. Merrill.

Mrs. Edward Heiss will preside as chairman.

Judge Sweet also is past Americanism chairman of District 18, American Legion.

**Harter WCTU Group's
November Roll Call
Meeting Set for 19th**

Harter chapter, Women's Christian Temperance Union, will meet at 2 p.m., Thursday, Nov. 19, at the home of Mrs. J. Andrew Hall, 611 W. Grandview. Since Thanksgiving day falls on the regular meeting date, the meeting has been advanced one week.

This will be the November roll call meeting and a special effort will be made then to collect the annual dues from all who were members during the past year. If all dues are paid up before Jan. 1, the group becomes a "Hold Fast" union, according to Mrs. Emily Crockett.

Visitors are invited to the meeting and new members will be welcomed.

**JOYCE LANGE ENTERTAINS
BARBARA OWEN OF DENVER**

Miss Barbara Owen of Denver, Colo., has been visiting Joyce Lange, daughter of Mr. and Mrs. Harry A. Lange, 529 W. Laurel. Miss Owen left Sierra Madre last weekend for a visit in San Francisco.

**PABCO CIN-DEK
ALL-PURPOSE ENAMEL**

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1st QUART REGULAR PRICE \$2.37

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2nd QUART .01

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(2 QUARTS)

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Brushes easily as butter
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Moisture, stain and mildew resistant
50% to 70% more hiding than ordinary paint
Extra thick-film for years more wear
Cuts painting costs...gives twice the wear
Tough, elastic film resists checking and peeling
Controlled self-cleaning...stays white

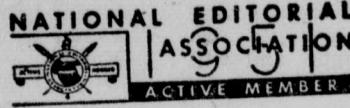
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ARCADIA

SIERRA MADRE NEWS

9 Kersting Court Sierra Madre, Calif. Custer 5-3324
Entered as second class matter at the Post Office at Sierra Madre, California, under the Act of March 3, 1897.
OFFICIAL NEWSPAPER OF THE CITY OF SIERRA MADRE
PUBLISHED EVERY THURSDAY
Adjudication Decree Number — 404,764
Date of Adjudication — August 19, 1936
Established Oct. 2, 1906
VIRGINIA and EDGAR JENKINSON, Publishers-Owners



Verna H. Lombard.....Editor
Marjorie Thomas.....Society Editor
Richard Keller.....Advertising Manager
Frederick Hawkins.....Plant Superintendent

Why Advertise?

The following is reprinted from the Wynne (Ark.) Progress:
"The late William Wrigley was once riding with a friend in a crack express train from New York to Chicago. His companion was curious to know why the magnate continued to spend so much money on advertising.

"Your gum is known all over the world," he said. "Why don't you save the millions you are spending on advertising?"

"Wrigley pondered a second and then asked, 'How fast is this train going?'

"About 60 miles per hour," replied the other.

"Then," asked Wrigley, "why doesn't the railway company remove the engine and let the train travel on its own momentum?"

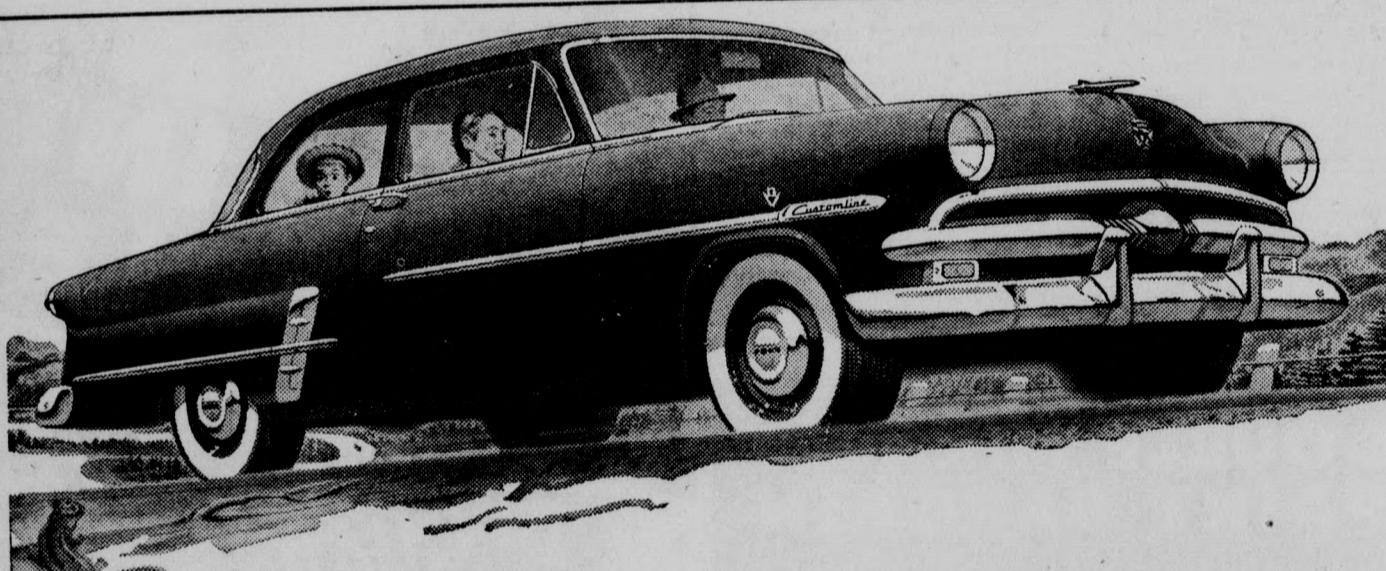
Howdy, Stranger!

Few people like to be strangers, for life is more pleasant when we are among those we know and like. But in California where the influx of newcomers is greater than anywhere else in the world we have many strangers, many new residents who, temporarily, know no one here.

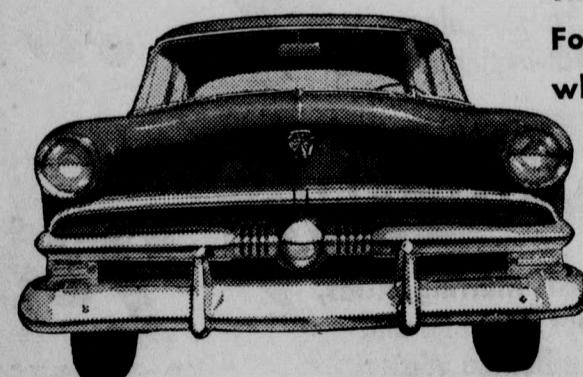
In the spirit of good neighborliness, it is our duty, and should be our pleasure, to help make these people feel at home. In other words, we should do for them what we would like to have done for us under similar circumstances.

It helps too, if the new resident gets around and makes himself known. He should identify himself to the merchants with whom he will trade and establish his account in the local bank, for these contacts are important in the matters of credit and cashing checks. Joining a club and attending church help to make new acquaintances. And we might add (modestly) that subscribing to this newspaper is an excellent way of knowing more about the community and its doings.

In short, we hope there will be few strangers in town but many new acquaintances.

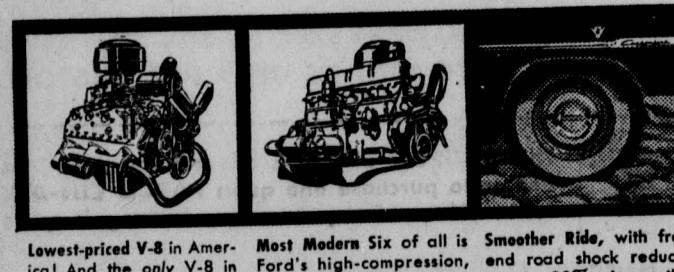


Why more than a million owners this year have chosen the "Worth More" FORD!



They have discovered first hand what the surveys show...
Ford, with all its fine-car features, is worth more when you buy it, and worth more when you sell it!

OVER A MILLION OWNERS can't be wrong! Ford is the one fine car in the low-price field. It gives you the "Go," the style, the comfort, and "build" of cars that sell for far more. And, it's only natural that Ford keeps its value better, in resale, than any other car on the American Road. Check the features below for some of the "Worth More" reasons for the swing to Ford.



Lowest-priced V-8 in America! And the only V-8 in the low-price field. Ford's high-compression V-8 power plant delivers its "Go" on regular gas.

Most Modern Six of all is Ford's high-compression, low-friction Mileage Maker. With Overdrive, it beats all other cars entered in 1953 Mobilgas Economy Run.

Smooth Ride, with front end road shock reduced up to 80%, is another Ford big-car feature... and you get it without paying extra weight.

Fast-Car Build means using steel of the same quality and thickness as in the costliest cars. And Ford is the most completely insulated car in its field.

Fordomatic Drive is the only "automatic" in its field to offer the "Go" of an automatic intermediate gear plus the smoothness of a torque converter.

Finest Power Steering — that's Ford Master-Guide. It does up to 75% of the steering work yet retains the normal steering "feel" on the straightaways.

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Custer 5-2321



Skutts Arrive Home as Last Travel Letter is Published

Lee Shippey Asks

I think the trees in our Triangle and the one in front of The NEWS give more distinction to our business center than does any of our business buildings, excellent though the latter are.

I think if we had more real shade trees on our business streets—not merely those spindly palms which look like inverted feather dusters which have lost all but a few top feathers—our city would be still more distinctive. Some merchants argue that shade trees hide their signs, but I think that I shall never see a store sign lovelier as a tree.

Don't tell anyone, but sometimes it really gets hot in Sierra Madre, and when sun is beating down, shade is a blessing to those who park or those who walk. Paris does pretty well as a business town, yet its greatest business streets are shaded by plain trees. As our business district expands, I hope what trees remain shall be protected, and more planted.

Years ago a pepper tree in front of The NEWS blew down and there was talk of creating one more parking place there. I wrote a piece pleading for the planting of another tree in that spot, and the Planning Commission saw the light and planted the one now standing there. I think Miss Tommy Graham—Lord bless her!—had a lot to do with that. I hope that 50 years from now people who find welcome shade under that tree will bless her again and again. We should never forget that Sierra Madre's trees have always been its most generally recognized distinction.

Every time we lose one we lose a little of our distinction.

OAK CREEK DESTINATION OF TWO LOCAL COUPLES

Mr. and Mrs. C. W. Jones, 49 E. Alegria, and Mr. and Mrs. Nathan W. Tarr, 278 W. Montecito, left Tuesday by motor for a 10-day trip to Oak Creek Canyon in Arizona.

They are traveling by way of Blythe, Prescott and Plum Spring and on their return trip will pass through Flagstaff, Kingman and Barstow.

They are traveling by way of Blythe, Prescott and Plum Spring and on their return trip will pass through Flagstaff, Kingman and Barstow.

"**Avoid Jugoslavia!**"

But when we saw the "Told guard later he said:

"Go over or around Jugoslavia."

via. Americans are no longer popular since Trieste was given to Italy."

It seemed we could take the night train to Athens and fly to Milan where we could reboard our original wagon-lit. We resolved to try. He served us coffee, American style, while he told us of his adventures in Greece.

.....

Rome, Italy, Oct. 28, 1953

One of the highlights of our trip was to be the "famous train" ride—the Orient-Express from Istanbul to Paris!

The very name conjured up pictures of beautiful spires, nefarious plots, murder—bent strangers! So, with some excitement, we entered our plush and leather compartment on the luxurious wagon-lit and the train rolled—all that night through Turkey, all the next day and night through mountainous Greece. THEN,

the ruse show us Rome and Zurich.

Greece—Mental Home

We then took time to realize that we were in Athens, home of the Ancient Greeks—our mental homeland—with time to visit the Acropolis and other famous spots. Then, to make our stay more joyous we met on the street our scientific friends from Bangkok and India. We had said our final farewells to them in Istanbul. What a gay time we had catching up on one another's adventures!

Even the City was celebrating the next day: "Ogee Day," the day when the leaders said "Ogee" to Mussolini's demand to enter Greece with an army and fought bravely and successfully to turn him back.

Crowds Cheer Military

All morning long great crowds cheered as the armed services marched or rode by. Cannons were fired occasionally and jet planes screamed overhead. As we strolled among temple ruins on the Acropolis we could hear band music far below. We were proud to learn that American men and money are at work restoring some of the ancient grandeur. There were deep pits found to reveal the walls of pre-historic forts beneath the ancient buildings.

But we soon joined the throngs of modern Greece. The city rebuilt, the roads rebuilt, the people wearing good, stylish clothing, all showed the ruse recovery this little country has made—and our country has helped.

We hope to see you all soon and tell you personally about the last part of our "Round the World" tour.

THE SKUTTS

OREGON VISITORS IN HENRY COLEMAN HOME

Mr. and Mrs. Raymond Coleman and their teenage daughter, Janice, of Springfield, Ore., are guests at present in the home of Mr. Coleman's brother and sister-in-law, Mr. and Mrs. Henry Coleman, 790 N. Auburn. They plan to remain for several weeks and until after the return of the Henry Colemans from their trip to Red Oak, Ia., made necessary by the death of Mrs. Henry Coleman's father.

LETTER TO THE EDITOR

(Lee Shippey, who writes the NEWS column "What Do You Think?" has had the following letter in response to his column of Oct. 29 in which he discussed Sierra Madre's Rose Parade float entry.—Ed. note.)

.....

Nov. 2, 1953

Dear Mr. Shippey:

In the hope that your question in last week's NEWS, "What Do You Think?" was not simply rhetorical, I should like to venture a reply.

You wonder why so many of us seem to put off interest in the float until New Year's Eve. Perhaps one reason may be that the design for the float is presented to us as a fait accompli, and our help is asked only in that we are given the opportunity to contribute money for the float and energy to build it.

I suggest that if people of the town were given something to say in just what the float would be, the response would be early and as enthusiastic as in other towns. Many of us were lukewarm in our support of last year's float because the design itself failed to excite interest . . . in fact, a good many people were not even familiar with the subject.

Judging from the caliber of the work displayed in the Little Gallery at the City Hall and of the paintings that were offered for raffle at last Spring's fair, one would assume that Sierra Madre can count many accomplished artists among its citizens. Perhaps these people would be equally willing and eager to submit designs for our float. A competition for theme and design could stimulate interest in the project and allow the townspeople to participate from the beginning.

Selling votes for the THEME or DESIGN of one's choice might be a more effective way of raising funds for the float.

Few of us understand exactly how the float committee is formed. The City council does not appoint its members (though it does contribute funds, and, incidentally, has paid a nominal fee to Mr. Dewey for his design), so who does? Who is it that decides what the theme will be? By whose authority is the design chosen? Might this not be a project to which the newly-organized Chamber of Commerce could devote itself?

This suggestion certainly is

SPEBSQSA CONTEST NOV. 14

Barber shop quartets from California, Arizona, Utah and Nevada will vie for top honors in the Far Western division of the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, Inc., contest to be held for the first time at Pasadena Civic Auditorium at 8:15 p.m., Saturday, Nov. 14.

not meant to belittle the fine contribution Dr. Dewey has made throughout the years toward assuring Sierra Madre of outstanding parade entries.

I'm sure all of us agree that he deserves the unreserved thanks of the community. However, everyone likes to feel that he had a part in the float project from the beginning, and so some sort of competition as above suggested may stimulate the further interest in the float which we all know is sorely needed.

Sincerely yours,
Mrs. William M. Hawkins Jr.
415 N. Lima

NEWCOMER?

If you are new to the Sierra Madre area, our Hospitality Hostess would like to call on you.

She will acquaint you with the town and its activities and present you with a book which will make available to you some get-acquainted gifts from welcoming merchants.

Telephone Phyllis Schwab at Custer 5-3368 days or Douglas 7-2794 evenings.

V.F.W.

Harry L. Embree Post, No. 3208
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"If you served Overseas you belong with us."
37 E. Montecito CU. 5-9066

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Custer 5-3342

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(Next to City Hall)
Custer 5-3391

DR. C. L. T. HERBERT
OBSTETRICAL SURGEON
53 North Baldwin
TELEPHONE CU. 5-9353
Residence Phone CU. 5-9905

—PHYSICIANS - SURGEONS—

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Sierra Madre News

9 Kersting Court

Early Christmas Shopping Made Easy by Trinity Guild

Trinity guild of Trinity Presbyterian church in Hastings Ranch is making early Christmas shopping a pleasure for residents in the surrounding area in sponsoring Christmas Tree Lane at the church on Friday, Nov. 20.

The afternoon and evening affair will feature booths carrying a variety of items, a tea room, movies, games and grab bag and a hot dinner served by members of the Clipper club between 5 and 7:30 p.m. The bazaar will open at 1 o'clock. Mrs. Emma Wright is general chairman.

Assisting her as general chairman for the various phases of the Christmas Tree Lane project are:

Mrs. Joella Chisler, aprons; Mrs. Billings Ruddock, children's clothes; Mrs. Gertrude Embree, flowers; Mrs. Russell Scrubbs, white elephants; Mrs. Harold Davidson, bakery; Mrs. William Skow and Mrs. Glen Taylor, candy; Mrs. J. A. Zeman, and Mrs. John Post, Christmas decorations; Mrs. Jean Woolley.

Also, Mrs. Draper Jennings, household items; Mrs. Amelia Barnard and Mrs. Alice Vensel, parcel post; Mrs. Horace Ray and Mrs. A. A. Fairlamb Jr., Christmas cards; Mrs. George Slater, teacups; Mrs. Harold Pangborn, movies; Mrs. W. H. Cline, games and grab bag, and Mrs. Walter Claus, bulletin boards.

Those attending also will be tempted to place orders for fruit cakes and plum puddings for later delivery.

Mr. and Mrs. William Vensel of the Clipper club are in charge of arrangements for the

dinner to be served.

Mrs. Gertrude Embree, president of the Women's guild, points out that also available will be favors and items suitable for the coming Thanksgiving season as well as Christmas.

Pastor of St. Rita's Has New Assistant

The Rev. James Pierse has assumed his new duties as assistant to the Rev. Thomas O'Malley, pastor of St. Rita's church. By appointment of James Francis Cardinal McIntyre, Father Pierse replaces the Rev. Joseph Ryan who served the parish for a year and a half and at the present time is a patient in St. Vincent's hospital.

Father Pierse was graduated from National University of Ireland in 1940. Upon completion of his theological course at All Hallows seminary in Dublin, he was ordained to the priesthood in June of 1944.

He came to the Archdiocese of Los Angeles in September of that year and subsequently served the parishes of the Transfiguration, St. Bernard's and Our Lady of Victory.

While his duties in the parish will be general, Father Pierse is said to take a special interest in youth of the parish and the children of St. Rita's parochial school.

SCHAPER FAMILY ATTENDS CONFERENCE AT THOUSAND PINES

Dr. Robert N. Schaper, pastor of Bethany church, accompanied by Mrs. Schaper and two of their children, attended a Bible conference for young adults last weekend at Thousand Pines, near Crestline. Dr. Schaper was guest speaker at the conference.

FAITH LUTHERAN CHURCH Welcomes You

835 Hastings Ranch Drive
Phone CU. 5-3273

Sunday School 9:15
Worship Hour 10:30

FIRST CHURCH OF CHRIST, SCIENTIST

186 WEST HIGHLAND AVENUE, SIERRA MADRE
Invites you to its services. Sunday Service and Nursery, 11:00 A.M.; Sunday School for pupils up to age of 20, 9:30 A.M.; Wednesday Testimony Meetings, 8:00 P.M. Reading Room, 22 North Baldwin Ave., daily except Sundays and holidays, 12 to 5 P.M.; Friday Evenings, 7:30 P.M.

FIRST BAPTIST CHURCH

REV. EDWARD KRIZ - Preaching
Services: Sunday School 9:45 a.m.; Morning 11; Evening 7:30
49 SOUTH BALDWIN
Office Phone CUSTER 5-0726

BETHANY CHURCH

N. Baldwin - W. Montecito St.
Pastor: REV. ROBERT N. SCHAPER, PH.D.

SUNDAY SERVICES
Sunday School for All Ages
Christian Endeavor Societies

11:00 A.M. "THE VALUE OF PUBLIC OPINION"
7:30 P.M. "WISER THAN SOLOMON"



WE'LL BE HAPPY TO HELP YOU
work out a savings program that is
suited to your budget and your
future plans. Save for security and
save for fun!

CLOSED SATURDAYS
OPEN FRIDAY NIGHTS 'TIL 8

THE BANK OF SIERRA MADRE
COMMERCIAL • SAVINGS
Member Federal Deposit Insurance Corporation

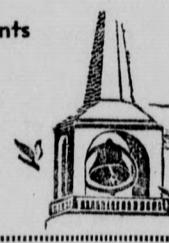
News of the Churches



THE REV. EDWARD JOHN KRIZ, new pastor of First Baptist church, is pictured above with his family, all now residents here at 65 East Sierra Madre Blvd. Shown are Mrs. Kriz, the former Lois Jean Allen of El Cajon, Ruth Esther, age 17 months, and Edith Kay, almost four years old. A native of Minnesota the new young pastor saw service in the Navy, studied at the Bible Institute in Los Angeles and was ordained to the ministry in June of this year. He succeeds the Rev. Roy Reed Gibbs in his new post.

Church Announcements

FOR
SUNDAY
and the
WEEK



Beth Harvey Memorial Fund Buys Player-Radio For Navajo Mission

A combination radio-record player purchased with funds collected in the memory of the late Miss Beth Harvey of Sierra Madre has been dedicated and presented to the Navajo Gospel mission to give pleasure to the Indians.

The presentation was made recently to Mrs. B. H. Stokely of the mission. The funds represented monetary gifts from the late Miss Harvey's neighbors and Bethany church friends.

TRIP TO MEXICO THEME OF MARINERS CLUB DINNER

More than 75 members and guests of the Bethany church Mariners club attended the "Trip to Mexico" dinner Nov. 5 in the church and later saw color-sound movies of Mexico.

The host committee included: Mr. and Mrs. Linus Ruth, Mr. and Mrs. Elbert Stone, Mr. and Mrs. Roy Griffin, Jr., and Mr. and Mrs. David Sheriff.

WEEK DAYS

7 a.m.—Mass daily.
Tuesday and Fridays 9 a.m.
Mass also.

Thursday 10 a.m. Mass also.
On the third Thursday of each month there will be Benediction of the Blessed Sacrament at 7:45 p.m.

Parochial School, kindergarten and grades one to eight under the supervision of the Sisters of St. Mary.

Church of the Nazarene
191 W. Sierra Madre Blvd.
Orland G. Burilson, Pastor
Sunday morning Bible School, 9:45 a.m.

Morning Worship, 11 a.m.
Young People's Service, 6:30 p.m.; 7:30 p.m. Evangelistic Service.

Mid-week prayer meeting,
7:30 Wednesday.

Congregational Church
Sierra Madre Blvd. at Hermosa
Carl Smith, Minister
SUNDAY SERVICE

9:30 a.m.—Church School.
11:00 a.m.—Morning Worship.
6:30 p.m.—Chimes from the
Singing Tower.

6:30 p.m.—Pilgrim Fellowship.
7:30 p.m.—Young Adult Fellowship.

Foothill Jewish Community Center
212 N. Lima St.
Dr. Charles Steckel, Rabbi
Friday Evening Services, 9:00
Saturday Morning Service, 9 a.m.

Tuesday evening, 8 p.m. In-
Mon. and Wed., 3:45 p.m. Institute of Adult Jewish Studies.
Children's Hebrew School,

St. Rita's Church
Fr. Thomas O'Malley
Fr. Joseph F. G. Ryan

Masses Sunday, 6:30 8:30,
10:30 and 12.

On Holy Days Masses at 6, 8,
9 and 11.

Evening devotions Wednes-
day and Friday, 8 p.m.

Trinity Presbyterian Church
Hastings Ranch Drive and
Sierra Madre Blvd.

Rev. Donald H. Ostrander,
Minister
9:30 a.m.—Church School.
11:00 a.m.—Worship Service.

6:30 p.m.—Westminster Fellowship.

49 S. Baldwin Avenue

THE METHODIST CHURCH

Was Allocated

695 W. Sierra Madre Blvd.

By
Comity Council Agreement

Preaching Services Will Begin on
Sunday, November 22, 1953

Organizational Meeting Will Be Held
Sunday, November 29, 1953

For Information You Are Invited to Call

REV. RAYNOR SMITH
CU. 5-0629

All Services Will Be Held at 11 A.M.

Community Calendar

Compiled by the Sierra Madre Coordinating Council. Mrs. Paul Campion, CU. 5-9729, clears all dates for organizations.

November 12:

12:30—Faith Lutheran Mission Aid Society.
7:15—Lions.
7:30—Civic Club.
8:00—American Legion Auxiliary.

November 13:

7:30—Santa Anita Gun Club.
8:00—Friendly Indians.

November 14:

10:00—10 p.m. Ascension Church Bazaar.
9:00 a.m.—Cub Scout Trip, Pack 2.

November 15:

8:00—Eastern Star.
12:00—Kwaninis.

November 16:

7:30—Masons.
8:00—Nursery School Association.
8 p.m.—Lady Lions, 138 West Montecito.

November 19:

7:15—Lions.
8:00—P.T.A.
8:00—American Legion Auxiliary.
8:00 p.m.—Pack 2 Cub Scout Committee meeting.

November 27:

8:00 p.m.—Cub Scout Pack 2 meeting.

RITES HELD NOV. 8 IN LONG BEACH FOR FRANK M. SMITH, 83

Frank M. Smith, father of Mrs. Alberta Worthington, 525 Brooksfield Lane, died Nov. 5 at the age of 83 years. He was a patient in a Long Beach hospital but prior to that had made his home with Mrs. Worthington.

Funeral services were held Sunday, Nov. 8, in Long Beach where two other daughters and a son reside. Interment was at Forest Lawn.

A native of Missouri, Mr. Smith had lived in California for 58 years.

Surviving him, in addition to Mrs. Worthington, are three other daughters, Mrs. Jewell Silva, San Francisco; Mrs. Helen Bowdle and Mrs. Hazel Smith, Long Beach; and three sons, Paul, Monrovia; Jack, Los Angeles, and Don, Long Beach.

A verse from I Corinthians (15:49) is the Golden Text: "As we have borne the image of the earthly, we shall also bear the image of the heavenly."

In John's Gospel (8:15, 16, 28) Jesus teaches, "Ye judge after the flesh; I judge no man. And yet if I judge, my judgment is true: for I am not alone, but I and the Father that sent me... Then said Jesus unto them, When ye have lifted up the Son of man, then shall ye know that I am he, and that I do nothing of myself; but as my Father hath taught me, I speak these things."

Mary Baker Eddy says in "Science and Health with Key to the Scriptures": "Mortals are not like immortals, created in God's own image; but infinite Spirit being all, mortal consciousness will at last yield to the scientific fact and disappear, and the real sense of being, perfect and forever intact, will appear." "The mortal mind through which Truth appears most vividly is that one which has lost much materiality—much error—in order to become a better transparency for Truth" (p. 295).

Jack Garrison, Camp Mather inn keeper — "Some general says a second-best air force is as useless as a second-best poker hand. Remarkable things have been done with second-best poker hands!"

THE REXALL PHARMACY
29 N. Baldwin Ave.
Custer 5-3311

24-Hour Photo-Finishing Service

As Low As
\$62.50
Table Extra

BREAKFAST NOOKS

BUY
DIRECT FROM
MANUFACTURER

ALSO Chrome Sets — as low as 59.50

THICK PADDED CHAIRS 8.95 up • FORMICA TABLE 14.95 up

JENKINS BROTHERS

MAIN FACTORIES { 4811 E. OLYMPIC

AN. 1-6146
UNION 8-1368

SYCAMORE
6-0271

Thursday, November 12, 1953 SIERRA MADRE NEWS

ROESS QUALITY

TOP QUALITY
MEAT LOW PRICED

EASTERN GRAIN FED
PORK LOINS 55¢
WHOLE OR HALF

HORMEL EASTERN
BACON 63¢
lb

FRESH, LEAN, TASTY
**GROUND
ROUND** 63¢
lb

100% PURE BEEF, LEAN
**GROUND
BEEF** 33¢
lb

**FRUITS
and VEGETABLES**

WASHINGTON DELICIOUS
APPLES 12¢
lb

OREGON D'ANJOU
PEARS 12¢
lb

EXTRA FANCY
CARROTS 2 BUNCHES 15¢

**BROWN
ONIONS** 3 LBS. 10¢

FLORIDA RUBY RED
GRAPEFRUIT 3 FOR 25¢

FROZEN FOODS
Nutritious! Economical!

BIRDSEYE
GREEN PEAS 2 for 29¢

BIRDSEYE MIXED
**VEGETABLES or
PEAS-CARROTS** 2 for 25¢

BIRDSEYE
DRUM STICKS Lb. Pkg. 94¢

MINUTE MAID
ORANGE JUICE 6-OZ. CAN 19

When it comes to
Christmas Gift
Selection . . .
SANTA has
Nothing on the
Ascension
Parish
Bazaar!
(Episcopal)



Christmas begins early here!



A FULL PROGRAM
OF FUN FOR THE FAMILY!

Spend Your Day At The
ASCENSION PARISH
★ BAZAAR ★

SATURDAY, NOVEMBER 14TH

10 A.M. to 10 P.M.

Laurel and Baldwin, Sierra Madre

FOR YOUR GIFT SHOPPING

- Baby and Infant Wear
- Baby Accessories
- Bathroom and Closet Accessories
- Doll Clothes
- Felt Goods
- Needwork, Aprons, etc.
- Christmas Cards, Wrapping
- Near-New Winter Clothing
- New Books

- Dollar Bargains
- Ceramics, 25c Items
- Parcel Post Packages
- Tree and Table Decorations
- Dainty Handmade Gifts
- Decorated Sweaters
- Used Books
- White Elephants
- Antiques, Lead Soldiers

DELICIOUS FOOD

- Home Baked Cakes
- Ice Cream
- Home-made Candies
- Home-made Jellies

- Something for Brunch, Lunch, Snacks and Supper
- Home-made Jams
- Home Baked Cookies
- Soft Drinks
- Home Baked Pies
- Pop Corn

FINE ENTERTAINMENT

- Movies
- Balloons

- Gypsy Fortune Telling
- Puppet Shows
- Grab Bags
- Fish Pond

MANY SPECIAL PRIZES AND PRIZE BONUSES FOR EARLY TICKET PURCHASERS

This Advertisement Sponsored by the Following Merchants

ROBERTS MARKET
On the Corner—On the Square

AL FOXTON Chevron Service
115 W. Sierra Madre Blvd.

LA LONE CLEANERS
82 W. Sierra Madre Blvd.

HARRY A. LANGE, Realtor
13 Kersting Court

SIERRA MADRE HARDWARE
31 W. Sierra Madre Blvd.

HAPPY'S LIQUOR STORE
12 W. Sierra Madre Blvd.

DON JACKSON STORE FOR MEN

18 W. Sierra Madre Blvd.

Boy Scout
News

Plans for the annual Blue and Gold breakfast in February and for November meetings were discussed Oct. 28 at a meeting of Cub Pack 1 committee members in the home of Mr. and Mrs. Richard Forster, 650 N. Auburn.

Attending the meeting were Jack Christensen, Cubmaster, Mrs. Christensen, Mrs. Richard Caswell, Mrs. Byron, Stanley Coutant, Mr. and Mrs. Henry Vis, Mrs. Arthur C. Bohart, Mrs. Robert Nash and Mrs. Paul Landwehr.

It was announced that the pack committee will pay the one dollar fee for each prospective new Den mother who might be interested in attending the training course to be held in January in the Youth Hut.

It also was announced that the annual Blue and Gold breakfast in February, usually a father and son event, will be a family affair this time, open to families, friends and guests of Cubs and Cubbers.

Cubs of Pack 1 also participated in the Scouts and Cubs kick-off Saturday for the Community Fund drive and assisted in distributing to each home messages from David H. Allen, chairman of the drive.

The next pack meeting will be the night of Nov. 20 in the City school auditorium. The next committee meeting will be at 8 p.m. Nov. 22 in the home of Mr. and Mrs. Caswell, 639 E. Orange Grove.

Den 2 of Cub Pack 1 took a trip to Griffith Park observatory Saturday afternoon, Oct. 31, and spent an hour pressing the buttons and working the levers of the various exhibits. Demonstrations of magnetic forces, gaseous lights, prisms, sun spots, seismograph, molecule splitting, time changes, refractions and sound waves were only a few of the exhibits "worked" by the visitors.

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This trip was the first under the new plan being given a tryout in the den whereby a father of a Cub takes the Den on a trip one Saturday each month in place of a weekly meeting. Stanley Coutant made the first trip with Mrs. Russell Gramp's den.

Cubs visiting the observatory included Neal Christensen, Paul Westhafer, Douglas Spencer, Bill Beifus, and Steve Benson and were accompanied by Mr. and Mrs. Coutant.

G. P. Keyes, Cubmaster of Pack 2 of St. Rita's parish, has praised the Cubs for their promptness in distributing leaflets for the Community Fund. These 22 boys arrived at 9 a.m. Oct. 31 at City park for their work assignments, completed their job and returned to the park where they were treated to donuts and cider.

Each fire call that we get is an experience from which we can always learn something.

We have not thought to suggest to housekeepers that if their refrigerator or washing machine begins to smoke, the first thing to do is pull the connection, or make certain that the electricity is off.

However, the fire department members appreciate a call. It affords us the opportunity of getting there before the fire gets too large.

The semi-monthly business meetings of the firemen continue to attract good attendance.

The famous Christmas party is now being discussed and prepared for. Each member of the department will be assigned a section to canvas with his book of tickets. And it is expected that every householder will be given an opportunity to donate for a ticket that will help the firemen provide the town's children a Christmas Eve tree and treat, besides the annual Easter party at the Park and baskets of food for the needy.

While waiting for the Christmas party, keep the fires out!

Bob and Jim Tolz's LYRIC THEATER

205 E. 7th Street, El Monte 8-3115

Sat. Even. & Weekdays 7 p.m.

Sat. Matinee Only 1:30 p.m.

Sun.—Continuous from 2 p.m.

—Starting Wednesday—

“STALAG 17”

William Holden, Don Taylor

“THE SEA AROUND US”

Documentary

—Friday the 13th—

Special Midnight Spook Show

On Our Stage

“THE MONSTROUS MAN

OF STONE”

Alive in Person—Thrills

On Our Screen

“DR. TERROR'S HOUSE

OF HORROR”

—Plus—

“THE LIVING DEAD”

Don't Miss It!

We'll Be Lurking for You!

Collectors' Item?

Find Century-Old Newspapers
In Back of Italian Painting

Tells of Massacres

The newsprint isn't even yellow, having been sealed from the air all these years. As vivid as though the Journals were today's edition are accounts of Indian massacres in California, the gold rush, the 31st Congress' discussion of statehood for California, and Zachary Taylor's critical illness in one edition and his death in the next issue.

So what did they find sealed between the water color painting and the backboard? Two perfect, 103-year-old copies of the Boston Journal, dated July 9 and 10, 1850!

Newspapers Here

The Youngs are comparative newcomers to Sierra Madre, having moved here in August from Springfield, Mass. The water color painting of a ship had belonged to Mrs. Young's great-grandfather and came to the United States from Palermo, Italy, with him.

The Youngs at first were fascinated with the glimpse into events of a century ago which the old newspapers afforded them. Now they're curious to know if they are of any value to a collector, which does not necessarily mean they will part with them.

FIRE FLAMES

By JAMES HEASLEY

If there is a way to make this column more interesting, there is no objection to any reasonable suggestions.

To keep readable and within the realm of the fire department and fire prevention is not easy. Of this we are well aware. Once in awhile we can pick up an interesting story from a firemen's magazine or we can twist one around that we have heard happened to one of the boys. Just how much this appeals to our readers is questionable.

However, we have learned that our good friend Sam Gorman was accosted by a person who was trying to get the opinion of the man on the street concerning the modern woman. When he queried of Sam—it was without hesitancy that Sam answered, "I'm afraid that Sam can't be much help to you, because I quit thinking about women on my 90th birthday about two hours ago."

And another one that's close to home comes from the Hawks Shop. The noon whistle had just tooted the usual blast, and Mitch came limping off the job. "What'sa matter?" asked Charlie Brown. "Got a nail in my shoe," answered Mitch.

"Why don't you take it out?"

"What? During my lunch hour? Whatda think I am?"

... But, and then, some folks are like blotters. They soak it all in, but get it all backwards. Do you see the point?

Each fire call that we get is an experience from which we can always learn something. We have not thought to suggest to housekeepers that if their refrigerator or washing machine begins to smoke, the first thing to do is pull the connection, or make certain that the electricity is off. However, the fire department members appreciate a call. It affords us the opportunity of getting there before the fire gets too large.

The second Camp Fire leaders' meeting was held Oct. 28 at the home of Mrs. Helmut Vorster, 633 W. Orange Grove.

The council fire committee, headed by Mrs. Everett Carver, told plans for the Fall Council Fire to be held Nov. 18 with a predominating theme of "Giving."

A new group of second grade Blue Birds has been started. The name they have chosen is "Busy Little Blue Birds," according to Vickie Dunnigan, reporter.

They have done handicraft work, made Halloween masks, and, at their last meeting, made exhibits for the fall flower show at Congregational church.

Officers are: Rosemarie Wittig, secretary; Tina Bartel, treasurer, and Vickie, reporter. Refreshments are served at each meeting.

Bill Stern, America's most famous sports announcer, informed his vast radio audience during an Army-Notre Dame game:

"Bertelli of Notre Dame running laterally across the field is forced out of bounds by a flock of Army ticklers."

Scanning
the Sportscene

With BOB BROGGER

The predictions I made last week were a bit off.

I felt a little grim when I said PCC would beat Glendale 44-7, instead they made a bat out of it and won 26-21. Their closest game of the season.

I began to feel a trifle sad when I said the Bulldogs would win 20-17. So instead, Las Vegas comes up and wallop them 26-0.

And I began to cry when I said the Bees would lose 33-20. But as it says here in fine print—they won 26-0.

Now this was the game that really killed me. This was really terrible. The predicted score was too "off" to print, because I thought Compton would lambast Muir. But—oh, no! Later with that said Muir squad—they won 26-18. Don't ask me how, but they did it

This week's schedule: The Bulldogs are playing Modesto Friday night, at Modesto. The high school game of the week will be between the Bullock "A's" and the Muir Colts. It'll be played Friday night at Horrell field. The Bullock Bees and the Colt Bees play Thursday afternoon.

Just one prediction a week now. Hear ye, hear ye! This is the big one. PCC BULLPUPS 26, MUIR COLTS 20. Or vice-versa.

P.S.—Remember the game of the year . . . Bulldogs vs. Mustangs, Thanksgiving Day.

And now the joke that everybody is waiting for . . . (I love Notre Dame).

Bill Stern, America's most famous sports announcer, informed his vast radio audience during an Army-Notre Dame game:

"Bertelli of Notre Dame running laterally across the field is forced out of bounds by a flock of Army ticklers."

CYNIC

"A woman's work is never done" is the familiar saying and it's a cynical male member of the family who attributes the situation to daytime soap operas and now—television—Christian Science Monitor.

SYcamore 2-7187
Now Serving Sundays
12:30 to 8:00 P.M.
FOOTHILL and ROSEMEAD BLVDs.
PASADENA, CALIFORNIA
~CLOSED MONDAYS~

YOUR FAMILY RESTAURANT

16th Year in Pasadena
CHICKEN — RABBIT — STEAK — FISH
All the Hot Biscuits you wish - Home-made desserts a la mode
Hours: 11:30 A.M. to 8:30 P.M. (Closed Mondays)
— 75¢ to \$1.25 — Children's Dinner 75¢ —

BROTHERTON'S

Famous FARM HOUSE Dinners
2239 EAST COLORADO
(1 Block west of Uptown Theatre) Free Parking—No Liquor

STOP HERE

Your Tires Are
Wearing Unevenly
... Your Car Has
Excessive Vibration



HAVE YOUR CAR'S
BALANCED
WHEELS
FRONT AND REAR

BY OUR HUNTER WHEEL BALANCER
For Top Performance and Smooth,
Easy Driving!

SEE AND FEEL THE DIFFERENCE!

NORM'S GARAGE

22 E. Montecito Custer 5-1146

Open Saturdays for Your Convenience

Gilbert Writes About Good Posture Habits

ROY O. GILBERT, M.D.
Los Angeles County
Health Officer

It might be well to remind parents that good posture in a child depends on something more than telling him "to stand up straight."

Actually, training in good posture and correct body mechanics should be begun at birth. It is much easier to prevent bad posture habits than it is to correct them at a later date.

Encourage, Don't "Push"

The clothing of an infant should be such that it does not

Symptoms of Distress Arising from
STOMACH ULCERS
DUE TO EXCESS ACID
QUICK RELIEF OR NO COST
Ask About 15-Day Trial Offer!

Over five million packages of the WILLARD
TREATMENT are sold each year for relief of
symptoms of distress arising from **Stomach**
and Duodenal Ulcers due to Excess Acid—
Poor Digestion, Sour or Ulcer Stomach,
Gastritis, Indigestion, Heartburn, Soreness,
due to Excess Acid. Ask for "Willard's
Message" which fully explains the remarkable
home treatment—free—at

HARTMAN PHARMACIES
ROYAL DRUGS

ROOFING MATERIALS

NEED A
NEW ROOF
THIS WINTER?

PIONEER FLINTKOTE
All Types, Colors, Weights

Complete Line of
ROLL ROOFING • ASPHALT SHINGLES
Let Us Help You Make Your Selection



MONARCH
COOL-WHITE ROOFS
New Roofs—Roofing—All Types
Complete Repair Service
MONARCH ROCK WOOL
For Year Round Comfort
Other Monarch Services
Metal Awnings • Roofs • Paint
and Tarcoats • Coverings • Metal
Weather-stripping • Rigid Asbestos
Shingles • Wood Shingles and
Shake • Asphalt • Vinyl • Oil or
Stain • Preservatives • Exterior Brick
and Asbestos Siding • Sheet Metal
Valleys • Flashings • Downspouts
Gutters • Vents, etc.
CALL YOUR MONARCH MAN
CUSTER 5-1177
FREE ESTIMATES • EASY TERMS
MONARCH ROOFING & INSULATING CO.
SINCE 1922

**ENGINEER'S WATER REPORT
AVAILABLE AT LIBRARY**
Consulting Engineer James
Montgomery's lengthy, bound
report covering all phases of
the Sierra Madre water situation
was formally received by
the City council Tuesday night.
Mayor Henry F. Korsmeier has
instructed that a copy be
placed in the Sierra Madre Li-
brary and made available to
the public.

OCTOBER WEATHER DATA
The highest temperature re-
corded by the Water Depart-
ment was 102 degrees on the
5th; the low was 42 degrees on
Oct. 24. The mean temperature
for the month was 69.45 de-
grees.

NEW PATROLMAN

The City council has ap-
proved Police Chief G. G. Mc-
Millan's recommendation of the
appointment of Charles E. Sher-
wood, Burbank, to the police
force as a patrolman. Sher-
wood, who will report for duty
Monday, has had two and a
half years' experience with the
Albuquerque (N.M.) police
staff.

SIERRA MADRE WOMEN'S CLUB DESSERT CARD PARTY

• Public Invited •
WEDNESDAY, NOV. 18, 1953
12:30 P.M.

PRICE 75c
Floral Arrangements Contest—Open to All
RESERVATIONS - CUSTER 5-2915
PRIZES

CITY TELLS NELSON \$70 WEED-CLEARING BILL MUST STAND

It looks as though Roy Nel-
son, 15 Rancho Rd., is stuck
with a \$70 bill for weed clear-
ance of property he owns on
Santa Anita Ct.

He protested the city's charge
for clearance, admitting he had
been remiss in not doing it
himself, when he appeared be-
fore the City council Sept. 8.
He was told the matter would
be studied.

Tuesday night the city attor-
ney told Nelson nothing could
be done about the bill, his first
protest in September having
been too late. The charge had
already been entered on the
tax rolls.

Front-line soldiers and back-
home strategists place a dif-
ferent meaning on the horrors
of war.

**ANNOUNCING
A MONEY-SAVING SERVICE**
Save time and money by
using the service of
IRENE PIOTROWSKI
371 Acacia, Sierra Madre,
California
Phone Custer 5-6341
On your magazine subscrip-
tions and gift subscriptions.
Quick, dependable subscrip-
tion service at lowest prices
is available on over 3000
magazines!

SIERRA MADRE NEWS
Thursday, November 12, 1953

COUNTY OFFER ACCEPTED

An offer by the Los Angeles
County Flood Control District
to take a sample and make a
soil analysis of silt conditions
in the city's water settling ba-
sins was accepted by the City
council.

BAND TROPHY DISPLAYED

The trophy awarded to the
Sierra Madre Concert band for
"superior performance" at the
Los Angeles County Fair, is be-
ing displayed in the Bank of
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ON MONDAY ONLY, A COMPLIMENTARY
STYLE CUT WILL BE GIVEN WITH YOUR
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GRAND OPENING

SIERRA MADRE'S EXCLUSIVE TOY STORE (OPEN DAILY FROM 9 TO 9)

TOY VILLAGE

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Friday the 13th
A LUCKY DAY FOR YOU!!!

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A Small Deposit
Will Hold
Any Item
In the Store

Kiddies' Furniture

**Sierra
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DOLLS

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OPENING SPECIALS

JERRY MAHONEY VENTRILOQUIST DOLL
Regular 6.49—Opening Special

COLORING BOOK—CRAYONS—CRAYON SHARPENER
All for

STICK HORSE FOR THE YOUNG COWBOY
Opening Special

Candy Kisses for the Kiddies
And a Cookie for Mommy and a Kiss from Mommy for Daddy
... Free Gifts for the Kiddies ...

**549
19c
89c**

Sporting Goods

WHEEL TOYS

Construction Sets

STUFFED TOYS

MUSICAL TOYS

BOOKS

MODEL TOYS

HOBBY CRAFT GAMES

Nursery School Assn.
To See Vassar Movies

The public is invited to attend a regular meeting of the Sierra Madre Community Nursery School association scheduled for 8 p.m. Tuesday, Nov. 17, in the Nursery school building.

A movie entitled, "A Long Time to Grow," made at Vassar college, will be shown. A teachers' panel discussion will follow.



CHOOSE NOW
FROM OUR
WONDERFUL
AND EXCITING
NEW ASSORTMENT
OF
TOYS AND GIFTS
FOR
KIDS OF ALL AGES!

★ Dolls ★ Wheel Goods
★ Scale Model Toys ★ Games
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RASMUSSEN APPLIANCES

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S & H GREEN STAMPS *

Storkland

A daughter, Marcia Sue, was born to Mr. and Mrs. J. A. Rhodes, 182 W. Highland, Nov. 3 at St. Luke's hospital and weighing 7 pounds 8 ounces. Mr. Rhodes is a member of the City water department personnel.

Neil Petree, L.A. president Calif. State C. of C.—"It's time for business to get off the Government chuck wagon and begin once again to do some of its own hashing."

Alden Websters Have Grandson, Born Nov. 2

William Randall Webster, infant son of Mr. and Mrs. William Alden Webster, Jr., was born on Nov. 2, the first birthday of his brother, Richard Michael.

The mother, the former Marjorie Muir, and children, are making their home with her parents, Mr. and Mrs. Alex Muir of Pasadena, while her husband is regaining his health as a patient in the San Fernando Veterans hospital. He was hospitalized while serving as a naval corpsman.

The new baby's paternal grandparents are Mr. and Mrs. W. Alden Webster, 305 E. Laurel.

COUNCIL STUDIES PLANS FOR MASTER TV ANTENNA

Taken under advisement by the City council is a schedule of fees, specifications and provisions for installation under franchise of a master television antenna system in Sierra Madre submitted recently, at the council's request, by Robert W. Davis and associates. Davis is owner of such a system in Banning.

Shop Today—
for Christmas!

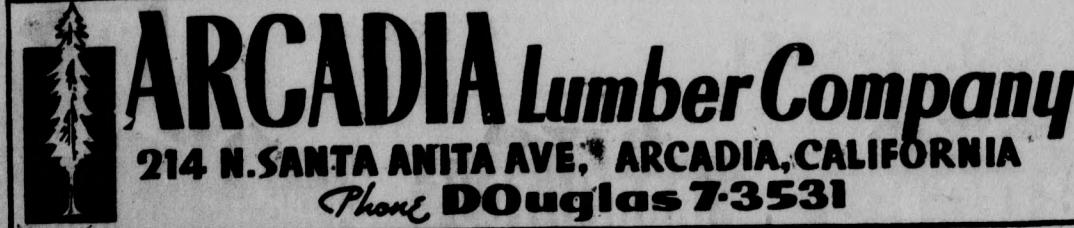


Byron Hopper
Jeweler
SIERRA MADRE

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... with materials and advice from the Arcadia Lumber Company. They have a complete line of tools to help every home craftsman: Delta Homecraft, Porter Cable, Skil and Stanley Tools. And their staff is always anxious to please... always ready to give you sound advice on what tool you need to do your particular job." Come in—or call DOuglas 7-3531 for a FREE ESTIMATE on your plans.

TERMS EASILY ARRANGED



Social and Club Activities

Community Concert Association
To Present Vienna Chorus 16th



The Vienna Academy Chorus will be presented by the Community Concert association as the second feature of their 1953-54 season on Monday evening, Nov. 16, in the Monrovia-Duarte High school auditorium. The program will consist of three groups of songs, choral music, Austrian folk songs and typical Viennese music. The chorus will be appropriately costumed for each group of songs.

The Vienna Academy Chorus consists of 12 young women and 12 young men, all graduates of the Vienna Academy of

Music. It was organized eight years ago under the direction of Professor Ferdinand Grossman, who is the conductor. Tours have been made in western Europe, Scandinavia and South America with great success. The reception at the Edinburgh Festival in 1951 and at the Salzburg Festival in 1952 was overwhelming. This is the first American tour of the Vienna Academy Chorus.

The group will sing in 24 states over a period of three months, and on Dec. 13 will be heard in New York City's Town Hall.

Little Gallery
Opens Annual
Fall Exhibit

The City Hall Little Gallery which is opening its 24th annual exhibit this week was initiated in Sierra Madre in 1929. The present series of continuous shows was organized by the Sierra Madre Arts Guild in 1946 and has continued seven years with Alfred Dewey and Marvin Weese in charge of exhibits.

Through the years many artists have lived here and made Sierra Madre known as an artist's paradise. Four new painters are represented in the current show and the gallery is open every day.

Twenty-seven paintings by 18 artists include a variety of work that should be of interest to everyone.

Paintings Listed

"Verduras Bravas" is painted in oil by Margaret Ascher; "Bowl of Roses" is a watercolor and "From Taos" is an oil by Margaret Cash; "The Old Farm" is an oil painting by Alfred James Dewey.

"Singing Waters" is painted in oil by Marcella Carlson; "Reflections" and "Pepper and Eucalyptus" are landscapes in oil by Alfred James Dewey.

"Mrs. Yaeger's House" and "Bird Rocks" are watercolors by Robert Jenkins; "Twelfth Street, Panama" and "Chagres Trail" are painted in pastel by Blanche Lupfer.

"Nini Louk and Janie" is an oil portrait by Bee Ward McIvor; "White Tulips" and "Chrysanthemums" are painted in oil by Lydia Marieq; "California Autumn" is an oil by Lucy Marquardt.

"Winter in Sierra Madre" is an oil painting by Helen Hawley Narozny; "Dry Season in Panama" and "Bignonia" are done in oil by Cornelia Reimer.

"Canyon Springtime" and "Gray Pattern" are watercolors by Catherine Tuttle; "Philosopher" is a charcoal study, and "Doves of Peace" is a tempera by Ted Velasquez; "Hermosa Street" is an oil by Grace Weeber.

"Prayer at Dawn" is a block print by Marvin Weese; "Forever Spring" and "Leaves and Fruit" are painted in oil by Myrtle Weese; "Rue Burgone" is a watercolor by Bernard Wynne.

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Ranchettes ..

Paul G. Kaponyas
Attend Conference

A son, Shaun Thomas, was born to Mr. and Mrs. Daniel C. Brennan, 1425 Rexford, Oct. 25, at St. Luke hospital, weighing 7 pounds 15 ounces at birth. The Brennans have two other children, Patricia Anne 3 1/2, and Daniel Clarke 1 1/2.

The maternal grandparents are Mr. and Mrs. Daniel Col- lins of Pomona.

Mr. and Mrs. Philip H. Ben- ton, 1205 Daveric, are the par- ents of a new baby boy, Paul Frederick, born Sept. 30 at Huntington Memorial hospital, weighing 8 lbs., 4 1/2 ozs. Mr. Benton's mother, Mrs. Freder- icka Henking Banning of San Juan Capistrano, has been vis- iting her new grandson. The Bentons have a daughter, Joan Ferguson, age two.

Mr. and Mrs. John Eliker, 3580 Shadow Grove Rd., are the parents of a baby boy, John Craig Eliker, who was born Oct. 7 at the Huntington Memorial hospital. The baby weighed 7 lbs., 9 ozs. at birth. This is the Eliker's first child.

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DELIVERY
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Upper & Lower Hastings
Custer 5-9444

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ROYAL DRUGS

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GREEN
STAMPS

LOWER HASTINGS: LUCY LUBISICH, Custer 5-1921

UPPER HASTINGS: MARGE THOMAS, Custer 5-2851

Hastings Ranch News

Ranch Democrat Club
Shifts Into High Gear

Organization of Democrats in Hastings Ranch is well under- way. Forty-eight residents attended a recent first meeting, when a steering committee was selected to draw up a constitution and by-laws, decide on a name for the organization and study the question of affiliating with the County central committee.

Working on plans for the club are George Lenney, Tom Yeakle, Bill Allowell; Jack McKenna, Mr. and Mrs. Leo Morgan; Irving Roswell, Mr. and Mrs. Bill Caskey, Bob Hunt, Mike Slobodien, E. L. Berry, Harry Alper, Mrs. Jeanne Sherry, Mrs. Estelle Sutor, Mrs. Joanne Peterson and Russ Kraus.

Mrs. Caskey was appointed chairman of the membership committee to contact all registered democrats of the Ranch.

The next general meeting will be Dec. 2, the location to be announced.

Blue Birds to Spend
Weekend at Arrowhead

Boating, horseback riding, hiking and other outdoor activity at Lake Arrowhead is scheduled this weekend for 14 Eugene Field school fourth grade Blue Birds.

The group, led by Mrs. Paul Mechler and Mrs. Jack Wills, includes Diana Brown, Julie Calvert, at whose Arrowhead home the girls will stay; Janet Cress, Stephanie Dake, Beryt Fricke, Jeannie Gates, Diana Goodell, Renee Koontz, Leslie Lockard, Pamela Mechler, Nancy Milliken, Kathy Price, Susan Wills and Dianne Wilson.

Forty-five girls are enrolled in the Blue Bird program at Field and a Camp Fire group is being organized.

Two second grade groups, composed of 9 and 8 girls, respectively, are led by Mrs. Norman Shanks and Mrs. Peter G. Lubisich, assisted by Mrs. John T. McGraw and Mrs. Draper Jennings. Mrs. R. E. Lockard is leader of a group of 14 third graders.

RECOVERING FROM SURGERY

Miss Barbara Knesby is recovering from a tonsillectomy in San Francisco, where she is enrolled in nurses' training at Stanford Lane hospital. Her mother, Mrs. Alfred Knesby, has returned to her home at 3780 Canfield Rd., after being with Barbara for the operation and complications that forced her to remain in the hospital for five days.



MR. AND MRS. ALAN R. STEARNS (above), 1235 Daveric, recently returned from a three-week holiday in Honolulu. While in the Islands they were the guests of Mr. Stearns' brother-in-law and sister, Lieutenant and Mrs. R. M. Crawford of Kaneohe. Before returning home the Ranch couple flew to Kauai, the garden isle, and rented a car for their sight-seeing. The Stearns were able to spend part of their time golfing before enplaning for the mainland.

BOB REEDS RETURN TO
HASTINGS RANCH

Friends and neighbors are happy to have Jane and Bob Reed back in the Ranch after a year's stay in Chicago.

It's just as easy—and probably safer—to pat your fellow-man on the back than to slap him in the face.

Hair Styling Lecture
Heard by Women

Enjoying new hair styles are five Hastings Ranch blondes and brunettes, who were chosen as models for the Magic Mirror program presented jointly by Las Veinte Vecinas and Ranch Wrens at Michillinda Woman's club.

Selected for hair styling demonstrations were Mrs. W. Warren Silliman, Mrs. Elmer F. Brown, Mrs. John E. Osborn, Mrs. Kenneth K. Kaler and Mrs. Joseph V. Frontino.

More than 75 Ranch women attended the session, where all phases of hair upkeep were discussed. Coffee and doughnuts were served after the lecture.

Red Feather Workers
Have Report Luncheons

The annual Community Chest fund campaign is well underway. A series of report luncheons started Oct. 15 and continues through the last day of the drive, Nov. 10. These luncheons were held at the Pasadena Presbyterian church, Colorado at Madison.

The Ranch residents may be proud of the showing of their unit to date. It is hoped the same wholehearted cooperation of the people canvassed will continue by the residents yet to be contacted for their donation.

Among those calling at your door to receive your help toward the support of the Red Feather agencies will be: Mrs. Stanley Hochnik, Mrs. Phillip Clarke, Mrs. D. B. Straughman, Mrs. David D. McBride, Mrs. D. K. Mason, Mrs. Norman Buckle, Mrs. Dunbar Burdick, Mrs. William Cameron, Mrs. H. J. Germain, Mrs. Rodney C. Carley, Mrs. F. C. Ferlik, Mrs. A. Edsel Currey, Mrs. E. A. Fairlamb, Mrs. Nat Danchik, Mrs. A. Evans, Mrs. Charles Devine, Mrs. A. F. Werbelow, Mrs. Don Wilson, Mrs. R. J. Ziegler, Mrs. D. H. Willumson, Mrs. G. E. Newhouse and Mrs. J. R. Osgood.

Ford Dealers are in the service business, too; work with cars day in and day out. We know how to spot trouble fast. Our expert mechanics have the equipment and "know-how" to handle any service job.

Are his prices really fair?

Ford Dealers handle used cars and trucks as a service to customers who trade them for new ones. We get a lot of trade-ins. And we keep these used cars moving to free our working capital. That's one reason we offer used cars and trucks at rock-bottom prices.

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REDWOOD

For interior woodwork, we highly recommend the use of Redwood that has been kiln dried, and Certified.

Sawmills are permitted to stamp their Redwood products "Certified Dry" only when they meet the high standards set up by the California Redwood Association, as a guarantee of drying to the proper minimum of moisture content.

Thus you get Redwood interior finish that is the nearest thing to perfection.

We have it.

Hammond
The dependable
Lumber Company

2621 East Walnut Street
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SY. 6-5361 or RYan 1-6232
Duane Garvin, Mgr.

Ayres Entertain at
Pre-Ball Occasion

A buffet supper for friends and neighbors was given recently at the home of Mr. and Mrs. Charles Ayres, 3880 Canfield Rd. Following the party, the couples attended the Harvest Ball at the Altadena Town and Country club. The Ayres' guests were: Messrs. and Mmes. John Osborn, Peter Lubisich, Joseph Cummings, William Hogboom, from the Ranch and Harold Drake from Long Beach.

FIELD CARNIVAL PROFIT

Eugene Field PTA reported a net profit of \$1013.85 from the recent Fall carnival. Mr. and Mrs. Alton Peterson, 3835 Canfield Rd., were carnival chairmen.

SIERRA MADRE NEWS —9
Thursday, November 12, 1953

Field Mothersingers
Plan Sunday Buffet

A Sunday night potluck buffet supper and dance is scheduled for members and their husbands of the Eugene Field PTA Mothersingers. Mr. and Mrs. Wayne Furstenberger, 3126 Meyerla Lane, will open their home for the event, which replaces a dinner dance previously set for Saturday night at the Pasadena Athletic club.

Mrs. Maurice Shoemaker, Mothersingers' chairman, said about 15 couples are expected to attend. The group plans to schedule another dance in early Spring, she said.

A NEWS WANT AD TODAY will solve that problem quickly.

Peace of Mind since 1889 ... AND NOW 3 1/2% (current rate) per year

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The "stamp of newness"—and another new Santa Fe freight car is ready to roll

21 miles of new freight cars added by Santa Fe last year!

Remember when you used to count freight cars as a kid?

How would you like to count and stencil the "stamp of newness" on 21 miles of them?

That's what Santa Fe did last year—added 21 miles of new cars to its great fleet of modern freight cars.

And so it goes—year after year after year—until today there are 84,898 freight cars serving shippers on the Santa Fe.

With this building new program, Santa Fe is meeting the ever-growing need for moving vast tons of

wheat, livestock, perishable foods, minerals and merchandise to the markets of America.

And many of these cars are new and special types to serve shippers in new and better ways—like the "MTC 3150" mechanical refrigerator car that works like your home freezer.

It costs Santa Fe millions of dollars—earned dollars—to acquire this great fleet and maintain its own "steel highway."

But it doesn't add a penny to the taxes you pay.

PROGRESS THAT PAYS ITS OWN WAY



Ranchettes ..

Paul G. Kaponyas
Attend Conference

Mr. and Mrs. Paul G. Kaponyas, 1060 Medford, recently returned from a week's stay in Palm Springs where Mr. Kaponyas attended the annual Merchants and Manufacturers conference.

The Kaponya children, Joan and Paul, accompanied their parents to the resort and spent the first week-end enjoying the pleasures of the winter playground. When they returned to the Ranch they stayed with the Donald Clark family, 1050 Medford.

MILLARD JACOBS VISITS
UNITED NATIONS WHILE ON
BUSINESS TRIP IN EAST

Millard W. Jacobs, 3775 Newhaven Rd., recently returned from a 10-day business trip in New York and Massachusetts. While in the east, he visited a session of the United Nations and heard Andre Vishinsky speak. Also Mr. Jacobs purchased many very interesting gifts made in foreign countries which are sold in the United Nations building to bring home to Mrs. Jacobs and their two boys, Peter and Paul.

Mr. and Mrs. John Eliker, 3580 Shadow Grove Rd., are the parents of a baby boy, John Craig Eliker, who was born Oct. 7 at the Huntington Memorial hospital. The baby weighed 7 lbs., 9 ozs. at birth. This is the Eliker's first child.

Mr. and Mrs. Philip H. Ben- ton, 1205 Daveric, are the par- ents of a new baby boy, Paul Frederick, born Sept. 30 at Huntington Memorial hospital, weighing 8 lbs., 4 1/2 ozs. Mr. Benton's mother, Mrs. Freder- icka Henking Banning of San Juan Capistrano, has been vis- iting her new grandson. The Bentons have a daughter, Joan Ferguson, age two.

Mr. and Mrs. John Eliker, 3580 Shadow Grove Rd., are the parents of a baby boy, John Craig Eliker, who was born Oct. 7 at the Huntington Memorial hospital. The baby weighed 7 lbs., 9 ozs. at birth. This is the Eliker's first child.

WINES AND LIQUORS

FREE
PROMPT
DELIVERY
... To Sierra Madre
Upper & Lower Hastings
Custer 5-9444

HAPPY'S LIQUOR STORE
SIERRA MADRE

12 West Sierra Madre Blvd.

FOR

FREE

DELIVERY

To
UPPER and LOWER
HASTINGS RANCH
And
SIERRA MADRE

DIAL
CU. 5-3456

• Liquors

• Sundries

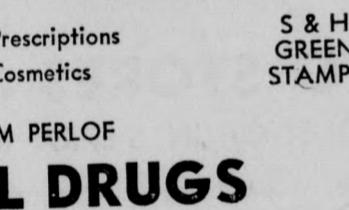
• Prescriptions

• Cosmetics

SAM PERLOF

ROYAL DRUGS

17 Kersting Court



S & H
GREEN
STAMPS

Is he in business "to stay":

When you buy a used car from a Ford Dealer, you're dealing with an established business man who has a large investment and his good name at stake. We're here today, and we'll be here tomorrow!

Does he really know cars?



Are his prices really fair?

Ford Dealers handle used cars and trucks as a service to customers who trade them for new ones. We get a lot of trade-ins. And we keep these used cars moving to free our working capital. That's one reason we offer used cars and trucks at rock-bottom prices.

KILN DRIED
REDWOOD

For interior woodwork, we highly recommend the use of Redwood that has been kiln dried, and Certified.

Sawmills are permitted to stamp their Redwood products "Certified Dry" only when they meet the high standards set up by the California Redwood Association, as a guarantee of drying to the proper minimum of moisture content.

Thus you get Redwood interior finish that is the nearest thing to perfection.

ANDY LISCOMB SERVICE STATION
Sierra Madre Blvd. and Baldwin Ave.

REECE 5-10-25c STORE
Across from the Bank

ROESS MARKET
331 W. Sierra Madre Blvd.

MEYER TELEVISION
282 W. Sierra Madre Blvd.

SKEELS
Hotel Building

PERRYS' STATIONERY & GIFT SHOP
19 Kersting Court

GARLAND'S 5-10-25c STORE
5-7 Kersting Court

SIERRA MADRE TOY VILLAGE
Chuck and Al Ower
140 W. Sierra Madre Blvd.

MCKIBBEN FURNITURE
"Select a Beautiful Gift for the Home"
47 W. Sierra Madre Blvd.

THE DRAPERY SHOP
31 N. Baldwin Ave.

AL FOXTON'S CHEVRON STATION
Sierra Madre Blvd. at Auburn

WISTARIA BAKE SHOP
4 E. Sierra Madre Blvd.

HAPPY'S LIQUOR STORE
12 W. Sierra Madre Blvd.

CLUB SIXTY
60 W. Sierra Madre Blvd.

FASHION FUTURE
85 W. Sierra Madre Blvd.

YOUNGLAND
34 N. Baldwin Avenue

E. K. WOOD LUMBER CO.
38 Montecito St.

HARTMAN'S PHARMACIES
29 N. Baldwin Ave.

SIERRA MADRE HARDWARE
31 W. Sierra Madre Blvd.

RALPH'S FAMILY SHOE STORE
41 N. Baldwin Ave.

ROYAL DRUGS
17 Kersting Court

RASMUSSEN APPLIANCES
43 N. Baldwin Ave.

ROBERTS MARKET
14 E. Sierra Madre Blvd.

DON JACKSON STORE FOR MEN
18 W. Sierra Madre Blvd.

ARNOLD'S HARDWARE
51 N. Baldwin Ave.

SIERRA MADRE PAINT
AND WALLPAPER
35 N. Baldwin Ave.

CARL HANSEN
120 W. Sierra Madre Blvd.

BANK OF SIERRA MADRE
Kersting Court

OSTI'S LANDSCAPE NURSERY
320 W. Sierra Madre Blvd.

It's As Simple As . . .



In Sierra Madre You Get More For Your Money!

SIERRA MADRE IS PROUD of its shopping opportunities. We may not have the greatest quantity but we can say for price and quality that you can't find a better town to shop in for all the goods and services you need. You'll find the finest lines of

clothing, equipment, food, furniture, drugs, gifts, toys and hardware that are available. And you'll find services galore, such as banking facilities, laundries, dry cleaners, auto repair, insurance, etc. Just check the column at the left.

A CCESIBILITY TO STORES

THAT MEANS IT'S EASY TO SHOP IN SIERRA MADRE. There's plenty of parking space, a compact shopping district and everything you need within easy walking distance from any point in the business district.

B ETTER, FRIENDLIER SERVICE . . .

BECAUSE SIERRA MADRE IS MADE UP OF FRIENDS in business—you get better, more personal service. Local merchants know you'll be back again and again and they want to satisfy you. You know too, that when you buy direct from one of these merchants, you'll feel safer about quality and dependability—because every firm stands behind its goods and services.

C OSTS ARE LOWER

PRICES ARE HIGH IN A TOWN WHERE OVERHEAD is high . . . That isn't true here. Excess costs of operation need not be added to the prices you pay. Merchandise is more carefully bought to anticipate demand . . . consequently, less risk, less cost to you—the consumer.

*You CAN have your Cake and Eat it too --
WHEN YOU SHOP AT HOME !!*

✓ BETTER GOODS ✓ BETTER SERVICES

Backed by the reputation
of established
business men

◆
Get re-acquainted with your
local merchants!

◆
This Page
Is Sponsored
By the
Merchants
Listed

**Bill Jack,
Andy Bagu in
Partnership**

The garage and service station at 345 West Sierra Madre Blvd., formerly operated by the Johnson brothers, Delbert and Newell, has been leased to and will be operated by Bill Jack, of Sierra Madre and Andy Bagu of Arcadia, former employees of Mack's Garage.

After operating the garage here for the past year and a half, the Johnsons are reported to have returned to their home state of Oklahoma, leaving the termination of their affairs in the hands of Andy Church.

The new enterprise will be known as Andy and Bill's Friendly Service. Seaside gasoline and other products will continue to be handled there. The garage department will be equipped to handle general repairs on all makes of cars and trucks, 24-hour tow service and the usual stock of batteries, tires, and accessories.

The members of the new partnership had been planning to go into business together sometime in the future and the availability of the Johnson brothers' location, leased from William Stoddard, 145 E. Montecito, presented the opportunity.

Mr. Jack is married and lives with his wife and sons, Bob and Jimmy, at 60 Rancho Rd. Bob, a former Little League ball player, has graduated to the area Babe Ruth League and his father has been named president of it. Mr. Jack came to California from Franklin, Pa.

His partner and wife, Mr. and Mrs. Bagu, and their son Steve, reside in Arcadia. Mr. Bagu is a native of Hamilton, Ontario.

HELP END SMOG
caused by exhaust fumes!

★★ SPECIAL ★★

**FORD V-8
RING JOB**

\$29 85

**NO MONEY DOWN
AND BUDGET TERMS**
(on approved credit)

You Get

Labor, Install rings.....\$33.60
Genuine Ford Rings.....14.93
Genuine Ford Gaskets....3.00
5 Quarts Oil.....2.15
Total regular price.....\$53.68

You Save

\$23 83

offer good only on
Ford V-8 passenger cars
and only until December 1

See

**CARL
HANSEN**
CUster 5-2321

120 W. SIERRA MADRE BLVD.

Now you Know!

The Answers to Everyday
Insurance Problems
By HARRY A. LANGE



QUESTION: I carry many different kinds of insurance and I believe the amounts are more than adequate. Why, then, do I hear all this talk about having a complete survey made of my entire insurance program?

ANSWER: Regardless of the number and the amounts of the insurance policies you own, a really competent insurance agent can probably find many cases of duplicate coverage of the same risk and bad risks against which you are not protected at all. The usual result from an expert survey is the saving of many dollars to the client.

HARRY A. LANGE
COMPLETE INSURANCE
CUster 5-0285
Opposite Kersling Triangle

CLASSIFIED

ADVERTISEMENTS

SIERRA MADRE NEWS —11
Thursday, November 12, 1953

CLASSIFIED RATES

50c Minimum Per Insertion
Per line.....15c
Deadline—Tuesday, 12 noon.

WORK WANTED

BABY SITTER—exp. adult. Phone
evenings. SY. 8-3705.

A:11-12,19,26

CORONET grandmother available
for practical nursing—
sitting. CU. 5-3747.

A:11-12

RESPONSIBLE mother will care
for children any time except
Sundays. CU. 5-0088. A:11-12

GENERAL CLEANING—Houses,
windows, walls, floors—by two
colored sisters. References.
SY. 3-7026. A:11-12,19,26

BABY sitting evenings—years of
experience. CU. 5-6330. A:11-12

FURNITURE REPAIRED or re-
finished; also painting of all
kinds. Fleetwood 7-9056.

A:11-5,12,19

PRACTICAL NURSE will care for
1 child while mother works.
SY. 6-2401. A:11-5,12,19

HOUSEWORK, \$1.25 per hour.
SY. 6-2931 after 5 p.m.

A:11-5,12,19

EXPERIENCED GARDENER,
Japanese, wants work; by hour
or month. SY. 6-2931 after 5
p.m. A:11-5,12,19

IRONING, my home, quick service,
reasonable. Call CU. 5-3100.
A:11-5,12,19,26

SAWS FILED, SCISSORS, TOOLS
SHARPENED. 98 S. Lima.
A:6-525f

SEE HANK for light hauling,
odd jobs of any kind. License
238. Call CU. 5-9310. A:7-30t

SIERRA TREE SERVICE: Pruning,
wrecking, Power saw.
Fully insured. CU. 5-0651.
A:8-6t

TYPING DONE IN MY HOME—
Office experience. Mrs. Gohr.
CU. 5-0980. A:8-13t

IRONING AND LAUNDRY, Done
in my home. Reasonable. 111
N. Sunnyside. CUster 5-3779.
A:9-27t

THOMAS HOUSE CLEANERS.
September specials. Wash walls,
ceilings, woodwork, Windows,
wax and polish floors, janitor
service. SY. 4-7857. A:11-20t

SIERRA SECRETARIAL SERVICE—
Dictation, transcription and
typing. Stencils cut & mimeo-
graphed. Alyce Herrold, CU.
5-6226 or CU. 5-1100. A:6-25t

4-BEDROOM FRAME
2-Story—1425 Sq. Ft.

1 1/4 Baths

Basement, unit heat downstairs,
2-car garage. Lot 50x150.
Nice, close-in location.

\$10,750

Adjustable Terms

REAL ESTATE

Home of Better Home Buys
304 W. Sierra Madre Blvd.
Opposite Post Office
CUster 5-3433

T. W. NEALE
General Insurance
Established 1925

Exclusive Local Agent

HARTFORD INSURANCE COMPANIES
FIREMAN'S FUND INSURANCE COMPANIES
GLENS FALLS INSURANCE COMPANIES
AETNA FIRE INSURANCE COMPANY
AMERICAN AUTOMOBILE INSURANCE COMPANY
(AMERICAN ASSOCIATED)

Real Estate

MR. A. F. FISH, Real Estate Representative
66 W. Sierra Madre Blvd. Phones: CUster 5-3494—5-1216

AUTO INSURANCE

Basic limits on bodily injury liability and
property damage liability insurance may
be had for AS LITTLE AS \$35 PER YEAR
for Class 1A risks.

John C. Loomis

REALTOR

38 W. Sierra Madre Blvd. CU 5-3312 Sierra Madre

HELP WANTED

CLEANING woman 4 hours every
other week—\$1 per hr. and
transportation. CU. 5-2432.
B:11-12,26

WOMEN for general housecleaning
over 35; 3 mornings a wk.
CU. 5-1134. B:11-12,19,26

MOTHER'S helper, live in, light
housework, partial care of 2
small children. CU. 5-3407.
B:10-29—11-12

PART TIME?

Opportunity to start thriving
business—your own. Hours to
suit your convenience. Men
and women. Phone CU. 5-2700
between 5 & 7. B:10-29—11-12

WOMAN, 2 days week; light
housework & care 3 children,
school age. CU. 5-0093.
B:10-29—11-12

WOMEN WANTED to work in
marmalade factory as needed
one or more days per wk. Must
be in good health and able to
work standing part time. Ap-
ply in person. Ward's Marmalade,
273 E. Highland. B:11-5,12,19

FOR SALE—REAL ESTATE

BY OWNER—2 1/2 yr. old, 2 bdrm.,
den, home; 1 1/4 tile baths,
lge. liv. rm., beaut. view win-
dow, dbl. gar. & workshop. Lot
65x150. \$19,000. After 2 p.m.
110 Lowell. CU. 5-1574.

HOUSEWORK, \$1.25 per hour.
SY. 6-2931 after 5 p.m.

4 BDRM., unusual home, reduced
to \$13,500. Terms by owner, 620
E. Sierra Madre Blvd. CUster
5-1456. C:11-12,19,26

FOR RENT

LADY ALONE has room, with
private shower for business
lady; garage available. CU.
5-0938. D:11-5,12,19

RENTALS—Spray guns, polishers,
ladders, hand sanders, wallpaper
kits, scaffolding. Sierra Madre Paint & Wallpa-
per, 35 N. Baldwin. CU. 5-3378.
D:10-29t

FOR RENT—Used Refrigerators
\$5.50 month; Used Washers
\$4.50 month. 90 day rent may
be applied on purchase.

RASMUSSEN APPLIANCES
43 N. Baldwin CUster 5-9258

6 RM. partly furn. house; bath
& 1/2. \$105. Water paid. CUster
5-9736. D:11-12,19,26

1 BDRM. garage apt., partly fur-
nished. Single woman pref.
\$35. 188 Santa Anita Ct.
D:11-12,19-12

SMALL rear house for 1 em-
ployed woman. Partly furn.
\$25 mo. Utils. paid. 91 Auburn.
D:11-12,19,26

FOR LEASE—stucco bldg. (old
post office), 60x35, acoustical
ceiling, ex. heating, & plumb-
ing facilities. 25 S. Baldwin.
Inquire at G-E-M Plumbing.
CU. 5-0753. D:11-12,19,26

WARDROBE trunk, \$5; cot with
mattress, \$7. 80 W. Carter. CU.
5-9262. E:10-29—11-12

FACTORY SECONDS, 8 1/2 lb. jars
sweet pickle, watermelon
peaches, \$2.00 each. Stuffed
olives, 4 1/2 lb. Jars, \$2.45 each.
Ward's Marmalade Factory,
273 E. Highland. No delivery.
E:3-12tf

PERSONALIZED, embossed busi-
ness cards. 1000 for \$448. Si-
erra Madre News, 9 Kersling
CU. 5-3324. E:7-9t

MAGAZINE SUBSCRIPTIONS are
perfect Christmas gifts. Order
renewals—gifts. Reduced rates.
OLIVE B. HELLMANN Agency
CU. 5-3849

10 RM. HOUSE—vicinity Judson
Ranch. \$100 mo. T. E. Kirby,
6455 Roble Ave. L.A. 42. Cleve-
land 6-7593. D:11-12,19,26

SIERRA MADRE TRANSFER. Loc-
cal and long distance moving.
CU. 5-3374. I:8-4tf

UNFURNISHED, redecorated, 2
bdrm., lge. liv. rm., gar. own
yard care. 99 E. Laurel.
D:11-12,19-12

DUPLEX, unfurn., clean, re-de-
corated. \$50. CU. 5-9753. D:11-12

MISCELLANEOUS

FREE kittens for a good home.
579 E. Sierra Madre Blvd.
I:11-12

SIERRA MADRE TRANSFER. Loc-
cal and long distance moving.
CU. 5-3374. I:8-4tf

QUALITY PRINTING of all kinds.
Sierra Madre News, 9 Kersling
CU. 5-3324. I:7-9t

DUPLICATING, embossed busi-
ness cards. 1000 for \$448. Si-
erra Madre News, 9 Kersling
CU. 5-3324. I:7-9t

PERSONALIZED, embossed busi-
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PERSONALIZED, embossed busi-
ness cards. 1000 for \$448. Si-
erra Madre News, 9 Kersling
CU. 5-3324. I:7-9t

REUNION DINNER

From page one

he served with the Byrd expedition—on leave for one dollar a year!

Came Here in 1880's

Among those attending the dinner who came to Sierra Madre in the 1880's were: Elizabeth Steinberger, Harvey Steinberger, Elsa Blumer Hart, Daisy Hawks, Converse Twyross, and Etta Dickson Leguin, all residents here now; Holt R. Gregory, Anita Carter Gregory, Lulu Bixby, Florence, and Alice Bixby Close, now of Pasadena, and Mr. and Mrs. William F. Bixby of Hollywood.

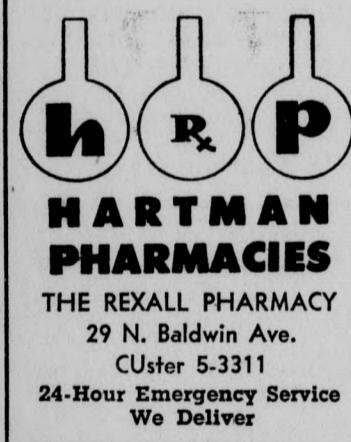
Coming here in the 1890's were the following at the reunion dinner: George B. Morgridge, Maybelle Caley Barker, Hilda Caley Noble, Marian H. Tarr, Webster Vanner, and Raymond D. Andrews, all still of Sierra Madre; Emily Brugman Childs, Vega Brugman Roberts, both of Arcadia; Little Humphries Elwood, Georgia Humphries, and Dorothy Humphries Baugh, all of Pasadena; Edith Humphries Nelson, Corona Del Mar; Dr. Charles L. Camp, San Marino; George K. Whitworth, Los Angeles, and Lucile Whitworth Saunders, Manhattan Beach.

Later arrivals, between 1900 and 1910, were: Gladys Kimball Carter, Mr. and Mrs. Charles Worthington Jones, Mr. and Mrs. Nathan Winship, Holt R. Tarr, Donald T. Tarr, Willard E. Evans, Verna Trible, Hazel Hill Morgridge, A. E. Morgan, Thomas M. Schwartz, Harry G. Caskey, Catherine Miller, Janet Stevenson Wood, Elsie and Gladys Kraft and Hulda Ingraham Baird, all resident here now; and Paul F. Baugh of Pasadena.

Don't smoke in forest areas.

**WANTED FOR
ROBBERY!**

A Vicious Thief! Every day thousands of people are being robbed of their chances for vitality, social and business success. The villain in this crime wave is Vitamin Deficiency. Supplementing your daily diet with vitamins can help overcome this deficiency. Take Rexall 5X Multi-Vitamins, the carefully balanced vitamin formula that gives you five times the established daily requirement of all vitamins with known minimums—five times the daily requirement of Vitamins A, D, B1, B2 and C, plus Niacinamide and Red Cystine-Vitamin B12. Now you can get these potent multi-vitamins at a new money-saving price. In a special introductory offer you get a 10-Day Bonus package (\$1.79 value) with the purchase of the regular bottle of 50 (\$6.95 value)—both for only \$6.95. Ask for 5X Multi-Vitamins at your Rexall Drug Store, today!



The SNAPSHOT GUILD



A perfect set-up for a color picture—frost-touched leaves, a green sweater, blonde hair and a sunny smile.

COORD. COUNCIL
From page one

ing from firemen in town how to correctly fight fires and meet other emergencies. He said the group has the full support of the police department.

Safe Driving Goal

Jacobsen commented that he feels the Hot Rod club worked harder locally to cut down unsafe driving than many adults. On traffic ticket or citation automatically cancels the recipient's club membership.

After a short recess in the Coordinating council meeting, held in the Woman's clubhouse, other subjects discussed included the municipal swimming pool project, the current Red Feather drive, the parking situation and need for a piano at the Youth hut.

Next meeting of the council will be Dec. 1 at the Youth hut.

LEGAL NOTICE

UNDER FICTITIOUS NAME

The undersigned does hereby certify that he is conducting a Nursery Business at 192 North Mountain Trail Avenue, Sierra Madre, California, under the fictitious firm name of BARRETT'S HOME GARDENS, and that said firm is composed of the following person, whose name and place of residence is as follows: to-wit:

R. G. BARRETT,
312 West Montecito Avenue
Sierra Madre, California.
Witness my hand this 21st day of October, 1953.

(Signature) R. G. BARRETT
State of California,
County of Los Angeles, ss.

On this 21st day of October, A.D. 1953, before me, a Notary Public in and for the said County and State, residing therein, duly commissioned and sworn, personally appeared R.G. Barrett, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

In Witness Whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(Seal) NORN EATON,
Notary Public in and
for said County and
State.

NORN EATON, Atty.
90 W. Sierra Madre Blvd.
Sierra Madre, California
Attorney.

Stop Payment
NOTICE

DID YOU
CASH A
CHECK
Last Thursday
November 5th
at

**ROBERTS
MARKET?**

If so, please phone
Bookkeeper at
CU. 5-3344

DID YOU
BUY MEAT

Last Thursday
November 5th
at

**ROBERTS
MARKET?**

If You Did—
and it was charged,
will you please notify
Bookkeeper at
CU. 5-3344?

(THE ROBBER STOLE
OUR CHARGE SLIPS)

Sierra Gems, Inc.

Manufacturing Jewelers and Gem Stone Cutters
105 N. MOUNTAIN TRAIL
End of Bus Line SIERRA MADRE
CUster 5-1151

**The
Finest PAINT JOB 44⁵⁰**
In this area, only
CHEVROLET OR COMPARABLE SIZE CAR
FRANK D. CLAY & SON
Chevrolet

SY. 6-2605
2605 EAST COLORADO

WATERLANDS

From page one

which, it has been pointed out, presents construction problems and other disadvantages.

Beautification Out?

The council told a questioner from the audience that beautification of the city waterland is not out of the picture provided there is no permanent construction, that the land must be preserved for future spreading basins, wells and reservoirs.

The need for additional play areas in the city was pointed out and referred to Councilman Charles H. James, Recreation committee chairman for the council.

APPLE VALLEY PRIZE

From page one

Mrs. Thomas K. Nielsen, executive secretary at the City school, will return tomorrow after spending five days at Apple Valley Inn, her prize for being Queen of the Foothill Community Fair in June.

Mrs. Nielsen suffered a broken arm recently in a fall in

DON'T BELIEVE IN SIGNS

Conductor: Can't you see the sign "No Smoking"?

Sailor: Sure, mate, that's plain enough. But there are so many dippy signs here. Looka there, one said "Wear Nome Corsets." So I ain't paying no attention to any of them.

THIS WORLD

From page one

THIS WORLD—Standing Hed. printer hummed as he moved noiselessly from case to case, doing his job well and proudly. The fellows had grown to like him and would treat him to meals and smokes.

And then one day the boys came in after lunch and there was Old Pica crumpled up on the floor, with one hand holding in a death grip, the half open drawer of the 30-point type.

★
And from that day forward "30" in newspaperdom has meant the end. The next time

you hear or see "30" think of Old Pica for a moment. . . . Old Pica who was neither very good nor very bad . . . a simple man who believed not in the complexities of life . . . a man who asked nothing more of the world than that he be allowed to work at the thing he loved.

And so "30" until next week.

**Bradford and Berry
Incinerators**

STEEL CLOTHES POLES INSTALLED

See Our Display

Douglas 7-8066
323 N. SANTA ANITA
ARCADIA



**THURSDAY
FRIDAY
AND
SATURDAY
November
12, 13 & 14**

Roberts Market

— "The Home of the Green Frog" —

OPEN FRIDAY NIGHTS TILL 9 O'CLOCK

FRANCO-AMERICAN ORIGINAL
Tomato Sauce With Cheese **SPAGHETTI** No. 1 Can 13¢

XINT CALIFORNIA-MADE
Spanish Style Chili Sauce **TAMALES** 15-oz. Can 19¢

WE FEATURE KNOWN BRANDS

We Suggest...
DOLE HAWAIIAN SLICED
PINEAPPLE CAN NO. 2 27¢

We Suggest...
GLORIETTA WHOLE
PEELED APRICOTS
17-OZ. CAN 21¢

Quality MEATS
WILSON'S CERTIFIED SLICED
BACON 69¢ lb GRADE A
CENTER CUTS OF BROADBILL
SWORDFISH . . . 59¢ lb

KANSAS CITY CHOICE
T-BONE STEAKS . . . 89¢ lb WELL-TRIMMED

"EL POCHE" MARINATED BONELESS
PORK LOIN ROAST . . . 89¢ lb TO ROAST OR BARBECUE

KANSAS CITY CHOICE, AGED
PRIME RIB ROAST . . . 69¢ lb SHORT CUT—OVEN-READY
FRESH BEEF
TONGUE . . . 29¢ lb TRIMMED
Special!

FANCY, MEDIUM SIZE FOG-KIST
NORTHERN ARTICHOKES EACH 10¢

On the Corner
On the Square
in
SIERRA MADRE